

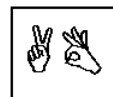
MARIN COUNTY FREE LIBRARY COMMISSION
Proposed Agenda
WEDNESDAY, November 9, 2016
6:30 p.m.

NOVATO LIBRARY
1720 Novato Boulevard, Novato, CA 94947

Directions: Highway 101 to DeLong Avenue/Downtown exit. Cross over the freeway continue to Novato Blvd (4th stop light), turn right. Continue north on Novato Blvd going through next traffic light. Pass intersection, the Library is on the right-hand side with a red tile roof. NOTICE: In order to assure a quorum, please let Library Administration know if you are unable to attend the meeting (call: 415-473-3222).

NOTE: Meeting will start at 6:30 instead of usual start time of 7pm.

	<u>ITEM</u>	<u>PRESENTER</u>	<u>STATUS</u>
6:30	1. Call to Order	Kathrein	Action
	2. Roll Call	Kathrein	Action
	3. Approval of Agenda	Kathrein	Action
	4. Approval of Minutes – October	Kathrein	Action
	5. President's Report for October	Kathrein	Information
	6. Director's Report for October	Jones	Information
	7. Open Time for Public Expression		
	8. Reading & Correspondence File	Kathrein	Information
	9. Director's Report for October	Jones	Information
	10. Announcements	Kathrein	Information
	11. AB 1234 Ethics Training video	Kathrein	Information
8:50	12. Adjournment	Kathrein	Action



Late agenda material can be inspected in Library Administration, between the hours of 8:00 a.m. and 5:00 p.m (Monday-Friday). Library Administration is located in Room 414 Marin County Civic Center, 3501 Civic Center Drive, San Rafael.

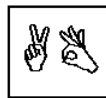
All County public meetings are conducted in accessible locations. If you require American Sign Language interpreters, assistive listening devices or other accommodations to participate in this meeting, these may be requested by calling (415) 473-3222 (Voice) or (415) 473-6172 (TTY) **at least** 72 hours in advance. Copies of documents used in this meeting are available in accessible formats upon written request.

Numbered List of attachments:

4. Minutes for October 12, 2016
12. Library Director's Report for October, 2016

Unnumbered Attachments:

Approved MARINet Board minutes of September 15, 2016 held at Los Gamos



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MARIN COUNTY FREE LIBRARY

Fairfax Library

--PROPOSED MINUTES--

Wednesday, October 12, 2016

(1) CALL TO ORDER

Meeting called to order at 7:00 p.m.

(2) ROLL CALL/INTRODUCTION

President Marge Kathrein introduced guests Eva Patterson, Teen Services Coordinator and Branch Manager at Civic Center Library, to the Commission.

Present

Craig Kennedy	Helen Fauss	Margaret Kathrein
Linda Ward	Anya Schandler	John MacLeod
Joel Fugazzotto	Sally Hauser	Loretta Farley

Absent with Notification

Tyrone Cannon	Alison Howard	Nick Javaras
Ann Kaplan	Barbara Schoen	

Also Present

Sara Jones, Director of County Library Services
 Scott Bauer, Deputy Director of County Library Services
 Edna Guadiana, Administrative Asst. II
 Margaret Miles, Fairfax Library Branch Mgr.
 Eva Patterson, Civic Center Branch Mgr.
 Mona Burglin, Office Assistant III

(3) ADOPTION OF AGENDA

M/S/C-Hauser/Schandler agenda approved as submitted

(4) ADOPTION OF MINUTES

M/S/C/-Kennedy/Schandler agenda approved as submitted

(5) OPEN TIME FOR PUBLIC EXPRESSION

None

(6) READING & CORRESPONDENCE FILE-Reading folder routed for all to read, with a contribution added from Sally Hauser relating to the Marin History Museum, as written by MarinScope about the reorganization of the History Museum. Sara shared that The Marin History Museum would most likely reopen to the public in a different location than The Boyd Carriage House. Marge Kathrein also shared photos and her experience at the Milan National Museum and Library from her recent trip to Italy. The library had over one million rare books and manuscripts in their collection.

(7) TEEN SERVICES REPORT-Eva Patterson from Civic Center Library and Margaret Miles from the Fairfax Library reported on the Summer Learning Program, Online Learning, the teen summer retreat (the first one), as well as on the 34 other programs offered this summer to Marin teens.

Eva reported about recent projects that the libraries were involved in: Secondary Science Fair @ the Bay Model, books and book club kits for the Juvenile Hall library, and the STEAM programming kits promoting summer reading! The book bucks were also a big hit, as was library "glading" of books in almost every MCFL library to date. Eva also spoke about the First Teen Literature Review, which was well-received by Marin teens.

The Teen Summer Learning program, "For the Win!", was also very popular, with 598 teens registered, (830 teens participating), and 62% completing the program. This was an online program, and different from last year. Readers collected badges and competed with one other to earn the most. Eva also shared that the library had GIANT'S tickets that were made available to the teen readers that completed a survey about the summer program. 113 teens completed the survey, with 49% loving the prizes, 33% liked the programs, and 16% liked the online games. Eva then shared comments from the teens from their surveys.

Eva also addressed whether or not the programs would be continued next year, as many librarians felt that the program took up a lot of their time, and was too time consuming, especially setting up the games. The program was also supposed to be social, and having the program online was a concern as opposed to a program that brought kids into the library. Eva said that the librarians are trying to figure out what to do next year to improve on the various programs and better achieve this goal.

Margaret Miles reported that the library's program, "Read for the Win", was more successful than last year! The number of participants increased this year, as did the average number of minutes that each participant read. The Summer Learning Challenge was also a big success, whereby kids earned a "book buck" for every 100 minutes they spent reading. Book bucks could either be redeemed for prizes or donated to The Marin Special Olympics.

Margaret also explained what exactly the "glading" process being used in most of the Marin libraries was. Margaret said that *glading* involved color coding books by subject, especially for non-readers, so that young readers could find books that they were interested in all on their own. For example, "motion" books (i.e. a book about trucks), might be color coded in yellow rather than by the author's last name. Readers looking for these types of books would just need to look for a book with a yellow sticker on it.

Margaret also reported about the library card campaign, which is ongoing. This campaign is trying to assess whether or not kids are getting library cards, and if so, are they using them? Library cards also have school codes imbedded in them to track and see if library readers are achieving better than their peers that do not use the library.

The Librarians Committee also changed their name to the Children's Services Committee to be able to bring in more people that share in the goal of getting children to read. Margaret also spoke a little about a new training program coming for all staff, "Mind in the Making". Margaret shared a short video presentation focusing on "Mind in the Making" skills that kids were exposed to during the summer programs. Lastly, the California Library Association's Gold Medal Reader program distributed over 1480 buttons system wide, with librarians thinking that that number was vastly underreported because they sometimes forgot to give the buttons out to their readers! Friends of the Library also matched the book bucks that kids donated up to \$500 for Special Olympics. This year's summer reading enrollment saw huge increase from last year, with about 1,000 more kids signing up. Margaret also inquired about her two-page report, and would like to make sure that everyone receives a copy of it.

(8) OLD BUSINESS

a. Report on All Staff Day-a success. Showed video. Anya shared her experience talking with teenagers at the Fairfax library. The kids had been recording where people were leaving in Fairfax whereby they had a big smile on their face. Their results were: #1 Scoops, and the Library was #2!!!! Sara also shared her experience with the teen advisory group, The Youth Commission, and feels it is a great opportunity to connect with Marin youth.

Youth commissioners are also selected by the Board of Supervisors. Sara shared that libraries in Marin serve about 1/3 of the kids that live here, which is a lot! Margaret Kathrein congratulated all of the librarians on their extraordinary work, singing, dancing and all of the reading programs they provide! Better promotion of the libraries and their programs, online and to the community, was also discussed.

(9) NEW BUSINESS

a. December meeting plans in the works for a December social, possibly at Civic Center. Pizza/salad will be served at the next meeting in November, and plans for the December social will be discussed.

b. Marge Kathrein solicited book donations as a holiday gift/donation from The Library Commission for underprivileged children in Marin County to be collected at the December meeting and social gathering.

(10) PRESIDENT'S REPORT FOR SEPTEMBER

Marge Kathrein reported that there will be a mandatory training video presented at next month's meeting. If you are unable to attend, please let Edna know and we will make the video available for you to view when it is convenient. Next month's meeting will also commence at **6:30 on Wednesday, November 9, 2016.**

(11) DIRECTOR'S REPORT

Director Jones said most of her report was included in her Library Report attached to the Commission packet. Director Jones also reported that her application for the National Library of

the Year Medal had been submitted. The winner will then go to the White House for an acceptance ceremony. Director Jones also reported that the artifacts from the Marin History Museum were safe and secure with the new established Board governing the museum. She reported that a short term intern from the John F. Kennedy Museum Studies Program, financed by the county, was also helping them catalogue their collection. Sara also reported that the MHM spent the last year reorganizing, and it is now operating with a very trustworthy board and working to rebuilding trust in the community. County resources were spent trying to get the old board to resign, and help make way for a new board. The MHM is still pretty broke, needing at least \$50-60,000 just to pay their rent, but will also will need to re-establish trust with former donors in order to raise the necessary funds to operate.

(12) ANNOUNCEMENTS

Please make note that next month's meeting will start at 6:30 instead of 7:00.

(13) ADJOURNMENT-M/S/C-Schandler/Hauser-Meeting adjourned @ 8:20.

Sara Jones, Director of County Library Services Marin County Free Library Report For October 2016

Personnel (Florence Pattison)

There are no active recruitments taking place at the moment, but discussions are ongoing regarding the vacancies created by recent promotions and resignations, which are:

- The Novato branch currently has vacancies for one-part time Librarian I and two Library Assistants I, one-part time and the other full time.
- Some of the hours assigned to the vacant Community Library Specialist position at South Novato have been converted to Library Technical Assistant II hours and added to an existing Library Technical Assistant position to create a full time position. This leaves a vacant part time Community Library Specialist position.
- Fairfax currently has a vacancy for a Library Assistant I and a Librarian II has announced her intention to retire at the end of the year.
- The full time Accounting Assistant position in Administration's Accounting division remains unfilled.
- Scott Bauer continues to backfill the Library Services Manager position, working out of Technical Services at Los Gatos the majority of the time.

TalentQuest, the performance management platform purchased by the County to assist with tracking performance evaluations, has been launched and all MCFL employees at Step 5, both full time and part time, have received a notice about their pending evaluation together with a self-evaluation for completion. This form is not mandatory, but employees are being strongly encouraged to complete it. The employees' supervisors also received notice that the evaluations are due by the end of the year. All other employees at Steps 1 – 4, and their supervisors, will receive the same notices throughout the year when they are due a merit increase, have completed their probationary period, or are due periodic evaluations throughout probation as required by some unions.

The results of the survey requesting feedback on MCFL's 2016 All Staff Day at the Osher Jewish Community Center have been collected and a meeting to discuss these and start planning for next year's event has been scheduled for Tuesday, November 1. Overall, the comments are very favorable.

Library Activities:

Below are reports submitted to keep you abreast of library activities are directly related to our three primary goals from the MCFL strategic plan and the mission ***to create connections to explore, imagine and innovate:***

- Goal 1- Be the preferred place for children, families and caregivers to connect, learn and grow together
- Goal 2 – Support youth in our community with opportunities for self-discovery and expression
- Goal 3- Be a positive environment for mobile and digital literacy
- Goal 4- Support adults through life stages with opportunities for self-development and independent learning (*new goal*)

Outreach/ Bookmobile (Damon Hill)

The school year is well underway at the three one room schools the bookmobile serves. The vehicle visits weekly and provides an opportunity for the kids to check out books for class and fun. In addition, we fulfill teacher requests for specific subjects and provide the reference materials for the yearly reports that each grade is assigned. Biographies, the mission report and Native American cultures are all up this month and we were well prepared with resources. One of the more challenging requests for material was the assignment to study a “monster”. Staff covered Big Foot, the Loch Ness Monster, zombies, werewolves and vampires pretty darn well---even chupacabra! However, the Invisible Man and Godzilla remained elusive in the world of books---only covered in the movies. (Goal 1- Preferred place for children/families to connect, learn and grow together)

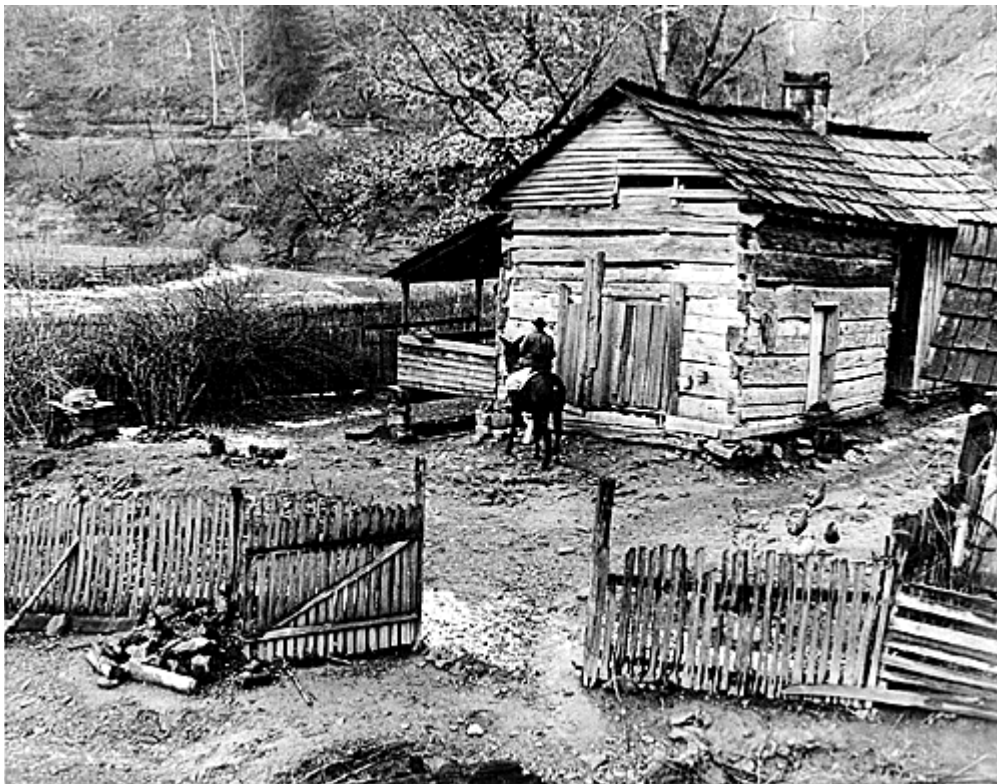
Terry Jones was gone on vacation and a conference for the 2 middle weeks in October and Nicole single handedly covered the bookmobile routes and office. The job is much easier to cover with the work of 2 people but Nicole was a trooper and made it to all of our stops and handled the office work as well. Of course that would be the time that Sierra went down multiple times but the job got done nevertheless. Thanks Nicole Terry! (Goal 1- Preferred place for children/families to connect, learn and grow together)

The annual Association of Bookmobiles and Outreach Services was held in Covington, Kentucky this year---right across the Ohio River from Cincinnati. This conference is always well attended and brings outreach people from all over the country. Each area of the country has its own challenges and areas of need so it's fantastic to hear about all of the diverse services out there.

There are presentations on many subjects including outreach to transition centers, low income housing, casinos, religious centers and more. There was also a fascinating history of the movement to bring books to the rural families in the mountains of Kentucky. Women's groups raised money for books that were crated and delivered by horseback to the rural Appalachia.

This effort was hard hit when the depression happened but Eleanor Roosevelt stepped in and helped to create a WPA program that paid young women to deliver books to the areas on mule and horseback for the handsome sum of \$30 per month. Known as the Pack Horse Librarians, the service continued throughout the 1930s and were the only written materials families had in

their homes other than the Bible. In 1948 a generous benefactress donated money for the first vehicles to deliver books-----first an old army ambulance and later a hearse, a jeep and 2 panel trucks. Thus, Kentucky's first "bookmobile fleet" was born!



The North Bay Science Discovery Day was Saturday October 29th with approximately 15,000 attendees at the Sonoma County Fairgrounds. Nicole Terry, Terry Jones, Sara Jones, Willow

Taraja, Anthony Puga, Etienne Douglas and Damon Hill participated in MCFL activities including *Strawbees*, 3-D Printing, *Cubelets*, MOSS Robots, magnetism, Bookmobile check out and promotion of MCFL services. 500 bags of *Strawbees* prototyping kits were given away to attendees. Thanks to the amazing help of Mona Burglin and Carla Avitabile and her teen volunteers the *Strawbee* kits were ready to go as part of the month of preparation for the event. The rainy weather forced some last minute adjustments requiring the activities to go inside and also canceled the planned the reprise of last year's metal detector activity on magnetism. (Goal 2- Support youth with opportunities for self-discovery and expression)



The Annual Senior Information Fair was held on October 26th at the Marin County Fairgrounds with approximately 5,000 attendees. Linda Aldrich, Anne Mahoney and Damon Hill staffed an informational table to promote services to seniors such as coloring clubs, Self-E and Library Beyond Walls. There were numerous positive comments from attendees about how they enjoyed libraries and the great service they receive. (Goal #4 Support adults through life stages with opportunities for self-development and independent learning.)

On Wednesday October 5th Damon Hill attended the “Future of Libraries” Conference at the San Francisco Public Library. Presentation included on developing relationships through LinkedIn, new tech trends, MeetUp and Bookface Friday. (*Goal 3 Be a positive environment for mobile and digital literacy*)

The Veterans Resource Center had 1 visitor in October. Gilberta Pierson is no longer volunteering at the VRC due to other personal obligations. Damon met with one other potential volunteer who was going to cover the Thursday slot, but the person ended up not working out. In short term Mark Seely will continue to be the volunteer with regular hours and come in for appointments. We will continue to recruit for an additional volunteer.

Goal #4 Support adults through life stages with opportunities for self-development and independent learning.

Facility Projects

The Corte Madera Library received new pavement paring striping and signing to enhance pedestrian safety with automobile traffic.

The RFP for electrical design work for upgrading existing electrical issues at Civic Center, Corte Madera, Fairfax and Novato was out and a vendor was selected by the end of month. Final contract details are being worked out and initial design work will happen before the end of 2016.

The Novato Library HVAC study RFP was out and firm identified to conduct the study. The start of the HVAC assessment will be before the end of 2016 and occur over a planned 60-day period.

The Fairfax Acoustical Assessment fee proposals were received. The cost was higher than anticipated and the Library is reviewing the next steps if would like to move ahead or select a different project.

Civic Center (Eva Patterson)

October 2016 Report Submission – Civic Center

Our Teen Services Librarian is here! Natalie Mallett joined our staff on October 10th and has been quite busy. Natalie hosted the Marin County Youth Commission meeting; attended the Terra Linda High School Book Club with NOV/LII Carla Avitabile; updated the compilation of branch Young Adult reading lists, and posted on the teen bulletin board a list of nonfiction Tough Topics with an accompanying QR code for online access. She also received orientation to the CCE Children’s Room from LII Kathleen Fitzhugh-Remitz; received teen-service orientation at NOV from LII Carla Avitabile; inventoried prizes remaining from Teen Summer Learning; is composing book lists in preparation for the Teen Literature retreat in January, and contacted Jenny Staller, former CCE Teen Librarian, for insights regarding programming and services. We also had help from Sarah Butts, Youth Services Librarian at Corte Madera Library, who presented Lunchtime Book Talk at Miller Creek School on behalf of Civic Center Branch and briefed Natalie to take over the program. (*Goal 2 – Support youth in our community with opportunities for self-discovery and expression*)

Linda organized “Winter Vegetable Gardening/Master Gardeners” (36 attendees) and “Ballot Measures: Pros & Cons/League of Women Voters” (31 attendees). She also provided outreach at the Marin Senior Information Fair. We made displays of: Banned Books Week, Horror Stories

for Halloween, Teen Halloween Picks and Julia Roberts (DVDs). The Brown Bag Book Club met to discuss *God's Hotel* by Victoria Sweet. Elmer replied to three reference questions that resulted in sending six requested articles through postal mail, and filled two online newspaper article requests. He also introduced library services to 35 new county employees. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning)*

Linda and Elmer attended the Welcome to the New OverDrive webinar and shared content with branch staff and the Adult Services Committee. Elmer provided one-on-one patron assistance sessions in using a MacBook Pro, iPads, and iPhones to download and configure Adobe Digital Editions and to download eBooks and eAudiobooks from OverDrive. *(Goal 3 – Be a positive environment for mobile and digital literacy)*

From Children's Services:

Venetia Valley School Kindergarten, 1st, and 2nd grade classes visited CCE weekly throughout October. Kathleen provided special story times around the theme of "community helpers." Kathleen plans to facilitate school-wide library card sign-ups in partnership with the San Rafael Library.

To celebrate STEAM month, Kathleen provided our MCFL STEAM books and self-directed science kits from the Lawrence Hall of Science at U.C. Berkeley. The kits have been popular with teachers and families and are an easy way to extend STEAM learning outside the walls of the library.

Kathleen advanced her pilot project of distributing MCFL branded backpacks to key departments in Health & Human Services. Kathleen held a phone interview with Kari Beuerman, who is the Social Services Director, overseeing Child Protective Services Division for Marin County Health & Human Services. Kari provided more specific demographic and practical use details for the bags. Kathleen met with Gail Grant to design and order the MCFL branded backpacks. As a lucky coincidence, Kathleen was able to meet Kari at the most recent Read to Lead book club talk.

Kathleen attended the October 21st Read to Lead book club talk, presented by Supervisor Judy Arnold. The book discussed was Amy Cuddy's *Presence*. This fascinating book has many direct connections to our Mind in the Making Training and Kathleen very much enjoyed attending this event.

Kathleen met with local Head Start home visitor Sonia Parra on October 19th. Kathleen is working closely with Sonia to regularly connect the library with local Head Start families. Sonia's mother's group consists of about 6 Spanish-speaking women all with newborn babies. Kathleen and Sonia are working to arrange regular library visits with these families, and Spanish translated materials on topics like housing, healthcare, and tutoring. Kathleen will also use the backpacks mentioned above to create resource packs for these young families. Victor Avalos has very generously agreed to provide any assistance needed for Spanish language handouts and resources.

Kathleen was delighted to assist young library patron and CCE regular Jacob Meehan with donated items to support an auction for the Nicaragua Service Club. Kathleen donated a leftover summer reading "Paws to Read" T-shirt, an extra Fitivities Game new and unopened,

and gave Jacob leftover Legoland passes to distribute freely at the club's auction dinner. Kathleen told Jacob that if his club is able to raise enough funds for a trip to Nicaragua, she will donate Spanish language storytime books to provide aid to children and their families in impoverished neighborhoods of Nicaragua. Jacob dutifully gave Miss Kitty a receipt indicating the value of the total donations to be \$6,000. Miss Kitty suggested that number be reduced a bit. They compromised on a final figure of \$50.00.

Kathleen and Sara Hathaway continue to work diligently to get the December 6th, 7th, and 8th Mind in the Making training launched successfully. Focus this month has been getting the 30 staff volunteers who will be the trainers for the remaining MCFL staff. Significant time and attention has gone into getting the grant contract signed, getting a first quarter report into the State, and getting grant monies moved so that we allow for extra-hire coverage for all MCFL staff taking and providing the MITM training

CCE storytime continue regularly and the Thursday Mother Goose on the Loose has grown to a substantial crowd for our small children's room.

Kathleen was delighted to meet new Teen Librarian Natalie Mallet and provided initial children's room training. Much to Kathleen's delight and relief, Natalie has children's services experience and offered to help with storytime coverage in the future pending her workload and schedule. While Kathleen was away on vacation, Denise Mattos provided both Toddler Storytime and Mother Goose on the Loose. Denise is a natural, the kids and families loved her and Kathleen was very appreciative of her help. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together)*

We had Dia de Los Muertos skulls displayed in the branch. The skulls were visually appealing and attracted a lot of attention. The skulls are from the MarinSAGA (Sexuality and Gender Acceptance) employee affinity group. MarinSAGA members hand-painted the 49 skulls in honor of the victims of the Pulse Nightclub shooting in Orlando. *(Mission – Create connections for our community to explore, imagine and innovate)*

We once again celebrated Halloween with a Monster Mash, a family-friendly party. Our guests - costumed or not - danced, laughed, snacked, chatted, and had a great time. The Monster Mash was made possible by a generous donation from Anne T. Kent California Room patron Jeff Craemer. *(Mission – Create connections for our community to explore, imagine and innovate)*
Monster Mash Dance Party 2016



Día de los Muertos (Day of the Dead)

Skulls provided by MarinSAGA (Sexuality and Gender Acceptance)



Anne T. Kent California Room (Laurie Thompson)

On October 8th, as part of MCFL's *Indie Author Day* event, Anne T. Kent California Room Librarian Laurie Thompson and Historian and extra-hire Archivist Dewey Livingston, gave a joint presentation on how local history resources in the California Room's collection can be used to write books on local history, using as an

example Dewey's latest publication: [In the Heart of Marin: A History of Kentfield & Greenbrae](#). (Goal 4- Support adults through life stages with opportunities for self-development & independent learning).



This month, Marin Academy students have made the California Room their headquarters for researching topics ranging from Asian immigration to the history of San Rafael's canal district. The information they have gained will assist in creating interview outlines for oral histories they will be conducting this semester. (Goal 2- Support youth in our community with opportunities for self-discovery & expression).



On October 17th Jordan Leiser's Dominican University freshman history class paid us a visit. California Room Librarian Laurie Thompson and Digital Archivist Carol Acquaviva provided one-one help to each student, as they researched a local history topic. Laurie and Carol also provided an overview of the California Room's digital and analog collections. (Goal 2- Support youth in our community with opportunities for self-discovery & expression)

a new tab to the California Room Digital researchers to access our [Rancho Map](#) land grants as well as the 21 with write-ups on each rancho and with research on the subject. Our Rancho patrons when our website was recently came up with a creative solution to CONTENTdm collection. (Goal 3- Be a



California Room Digital Archivist Carol Acquaviva has added Archive, enabling of Marin's 21 original downloadable PDFs references for further Map was missed by simplified and Carol make it part of the positive environment for

mobile and digital literacy).



On October 10th, with the help of Ahmed's Movers, we achieved a major milestone when we transferred our offsite storage collections of documents, small artifacts and books from Technical Services to our new Annex. Digital Archivist Carol Acquaviva



fine-tuned the collections' arrangement. All of these collections are better preserved now that they are stored on new 18-inch deep stainless steel shelving units. (Goal 1- Preferred place for children/families to connect, learn and grow together).



On October 27-8 Digital Archivist Carol Acquaviva attended the [Internet Archive's](#) (IA's) [Library Leaders Forum](#) which featured interactive workshops, panels and talks, all centered around the theme of *Exploring the Library of 2020*. The IA's goal for the event was to meet with partners and leaders in the library world to discuss the IA's vision of making collections fully digital by the end of the present decade. It was an opportunity to discover new tools and technologies through hands-on workshop and Carol focused on bringing back some ideas for digitizing the California Room's many primary source materials, including the vast Schroeder Collection of unrecorded Marin County maps and surveys. (Goal 3- Be a positive environment for mobile and digital literacy).

Corte Madera and Marin City (Julie Magnus)

This month the Marin County Board of Supervisors formally accepted Marin County Free Library's largest single donation ever, \$661,419, from the family trust of John E. and Jan Zimmer, who were residents of the unincorporated Almonte neighborhood near Mill Valley. The bequest specified that funds should be split equally between the Corte Madera Library, the Larkspur Library, and the Mill Valley Library. We are enormously grateful for the generosity and community focus of the Zimmers, and intend to utilize the funds to support the Corte Madera facility to ensure that we can continue to provide excellent library service and resources for our patrons. This helps us accomplish all our goals! *((Goal 1- Preferred place for children/families to connect, learn and grow together; Goal 2- Support youth with opportunities for self discovery and expression; Goal 3- Be a positive environment for mobile and digital literacy; Goal 4- Support adults through life stages with opportunities for self-development and independent learning))*

Corte Madera hosted **Indie Author Day**, on October 8, 2016, a daylong event designed to highlight MCFL's new self-publishing platform, SELF-e, and provide opportunities for writers to learn about how to publish their work. Created by Shereen Ash, Librarian II, Head of Adult Services, in conjunction with Digital Initiatives Manager, Jen Robinson, the daylong event featured presentations by published authors of mystery, romance, history, and juvenile fiction, including a joint presentation by California Room librarian Laurie Thompson and local historian Dewey Livingston on mining the riches of the Anne T. Kent California Room, a presentation by members of the board of the Bay Area Publishers Association, an introduction to SELF-e, and a chocolate tasting.

In total, 227 people attended six events. The day ran from 10 am – 5 pm and included opportunities for participants to network over coffee and bagels and a light lunch. Both Shereen Ash and Jen Robinson received many, many positive comments about the quality of the programs and the organization of the day. A number of people said they now felt able to publish their work. And, the food was greatly appreciated.

A Friends of Corte Madera Library volunteer who was on hand to sell books wrote: *Kudos to you ... the Indie Authors event has been a smashing success! As I watched, listened and spoke with some of the authors and participants, I was struck by the enthusiasm and interest expressed by all of them. Your hard work certainly paid off!*

Other staff members noticed: It looked to me like the event was extremely successful. The room was packed for the better part of the day, and through the afternoon people were still spilling out the door and having to get extra stools. The audience seemed very engaged throughout the program. We could often hear collective laughter and other murmurs, and when I peeked in during breaks many people were taking the opportunity to mingle, network, and ask each other questions. There was a sense of camaraderie in the air whenever we interacted with event attendees or they interacted with each other.

We also had a lot of spill-over into other library services from the event. There were quite a few people who came up to the desk to check on whether their account was still active, renew their cards, make new ones, ask questions about our services, etc. Also there were lots of folks browsing displays and the new books. Basically it felt like all of us in the rest of the staff were doing support work for the event all day, but in a good way, because we were getting folks who maybe hadn't been to the library in a long time or at all.

I think including the teen area in the event was a great idea, because it allowed people who maybe got overwhelmed with the heat and the bustle of the main room to take a breather in some really comfy chairs. Also, it was a good space for speakers to engage people in a more intimate fashion when they were done with their presentation – each time a speaker was finished, a handful of audience members who were especially interested in their material and wanted to ask questions would follow them out to that area, and a more in-depth conversation would follow. Details are still available on the library website: <http://www.marinlibrary.org/indieauthoraday/> (Goal 3: *Be a positive environment for mobile and digital literacy.*) (Goal 4: *Support adults through life stages with opportunities for self-development and independent learning.*)

Other popular programs this month for adults included: a talk by a San Francisco Fine Arts Museum docent on a current exhibit, a concert of classical guitar music, an art reception for artists whose work is currently on display and a lecture about Alzheimer's disease. (Goal 4: *Support adults through life stages with opportunities for self-development and independent learning.*)

Librarian 1, Tamara Fehrenbacher, published an excellent blog post on local legal resources, highlighting free or low cost services in Marin and resources at MCFL. Tamara contributes blog posts monthly featuring books, resources, and topics of interest. (Goal 4: *Support adults through life stages with opportunities for self-development and independent learning.*)

Ana Stanescu, Librarian I, Adult Services, relates: I helped a woman print out a lengthy BiblioCommons list and it turned out to be one she had created herself, consisting of a variety of health-related resources. Her friend had accompanied her to the library that day and was interested in some of the titles. They realized that instead of copying them down by hand, our new system allowed an easier way to share that information! (Goal 3: *Be a positive environment for mobile and digital literacy.*) (Goal 4: *Support adults through life stages with opportunities for self-development and independent learning.*)

Marilyn Wronsky, Librarian II, Children's Services shared: I was helping a young couple with their 3-yr-old find picture books. They were looking in the Favorites glade and I asked if they knew these books: *Mitchell goes bowling* by Hallie Durand. They said "Do we know these—they're the reason we go bowling every week!" (Goal 1- *Preferred place for children/families to connect, learn and grow together*)

Kim Turol, Library Assistant I, and Kristine Augestad, Library Aide, with encouragement for Shane Ebert, Library Assistant II, transformed our internal book drop into the "Great Pumpkin" -- to the enjoyment of all! (Goal 1- *Preferred place for children/families to connect, learn and grow together*)

Marilyn Wronsky, Librarian II, Children's Services and Sarah Butts, Librarian I, Youth Services, remind us that Fall means it is time for the Newbery Guess. Who knows who will win the Newbery? Last year 155 Corte Madera Library kids guessed wrong. So did the Marilyn and Sarah. So did librarians, teachers, publishers, Mock Newbery groups, bloggers, even the author himself. The 2016 Newbery Committee surprised us all by selecting a picture book: *The Last Stop on Market Street* by Matt De la Pena. Who knows who will win this year?

Marilyn and Sarah worked on a short list of cream-of-the-crop titles to take book talks to our schools and build interest and excitement. Sarah created an annotated book list to give out. After Sarah took Newbery Guess book talks to fourth and fifth graders at Cove School, three boys requested *Pax*, the story of a boy and his beloved fox, and one requested *Some*



Kind of Courage about a boy and his beloved pony. You can gauge the effect of Sarah's inspiring presentations: 22 copies of *Pax* are currently checked out!

Trying to stretch our imaginations this month, and in sync with our literary theme, Julie Magnus, Branch Manager, created a Periodical Table of Literary Elements display on our discovery wall. Inspired by the idea seen at the Lakes Country Library in Wisconsin via Pinterest, Julie added a local spin and some new more inclusive elements. The "elements" consisted of different book and material types, as well as literary genres and other subject matter. Included as an interactive component was the invitation for patrons to tell us their formula for a perfect read. Librarian I Ana Stanescu noticed: "We had our first patron contribution to the literary element formulas today... and it was actually a kid! Two kids came in with an adult and spent a while looking at the display, pointing things out to each other, giggling, etc. Then one of them asked for a marker and added "true crime travel graphic novels" and drew a very representative picture. There was also a mom or teacher who took a picture of two kids who were with her, standing in front of the display. So it looks like it has a lot of intergenerational appeal! (*Goal 1- Preferred place for children/families to connect, learn and grow together*)



A very local author (2 blocks away from the Corte Madera Library), Greg Wilson, donated 16 boxes, approximately 1600 children's books he had written, including *Leaping Luna*, *Let's Go Chipper*, *Helping Hands*, *Into the Great Outdoors*. These are 100% California grown, printed in the East Bay by Stephanie Wilson, his wife. Marilyn Wronsky, Librarian II, Children's Services, coordinated the donation, distributing copies to our Bookmobile, FLAGShip, Marin City Library, West Marin Libraries, other branches, as well as local educational partners like the Short School and Laurel Dell School to support Literacy Night and Halloween book treat give-aways; any avenue we can find so that we could give out copies to our young patrons, as well as offering some to the Book Place. (*Goal 2- Support youth with opportunities for self-discovery and expression*)

Teens were captivated and entranced by the Cellphone Macrophotography workshop held in the library—where they learned techniques for capturing "extreme close-ups" of very small critters. Teens also received special smartphone lenses at the event. (*Goal 2- Support youth with opportunities for self-discovery and expression*)

Some Examples of Appreciation: A patron donated \$25 to the Friends of the Corte Madera Library and said "Such wonderful helpers here, Merci beaucoup!" with her donation. A patron today just commented that we have the BEST new non-fiction collection here. She went home happy with 3 new books. One of our court mandated volunteers so enjoyed his work here that he brought us a red velvet bundt cake on his last day! (*Goal 4- Support adults through life stages with opportunities for self-development and independent learning.*)

Marin City

John Elison, Library Assistant II, read "Mango, Abuela, and Me" during bilingual storytime. From John: "This is a story about a girl whose grandmother comes to live with them when she can no longer continue living alone on her island home. Abuela does not speak English well. The girl is not fluent in Spanish. Mango is a parrot. Eventually the three of them learn to speak to each other. Love is its own language. This story is a bit long for the preschool group I read for. And yet, they were unusually well-behaved and attentive for this one. I looked out and to my surprise one of the after school tutors who accompanies the children to my story time was clearly holding back tears." *(Goal 1- Preferred place for children/families to connect, learn and grow together)* *(Goal 2- Support youth with opportunities for self-discovery and expression)*

Diana Lopez, Librarian I, did the felt light-up LED monsters as part of STEAM month. Kids always love making these. One little girl made four of them! *(Goal 1- Preferred place for children/families to connect, learn and grow together)* *(Goal 2- Support youth with opportunities for self-discovery and expression)*

Etienne Douglas, Community Library Specialist/WebStar Coordinator, attended a Marin Makers meeting at Tam High, expanding the partnership the library has with other groups supporting maker spaces throughout the County. *(Goal 1- Preferred place for children/families to connect, learn and grow together)* *(Goal 2- Support youth with opportunities for self-discovery and expression)* *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning)*

Keith Waye, artist, musician, DJ and Library Assistant I, extra-hire, did two special programs as part of STEAM month: the Science of Art and the Science of Sound. For the art program, he used various mediums (pastels, watercolor, crayon, etc.) and materials (salt, different paper, etc.) to illustrate how they react to each other and the blending of colors to create other colors. The kids from the Marin City Learning Center (preschool) came in addition to other patrons came to both programs. They had a great time and the teachers were very impressed. For the sound program, one of the activities was for the kids to create their own rain sticks. Some of our regular kids also participated, and everyone loved the activity. They decorated their rain sticks with tempera paints and more. Diana had shown our Friends of the Marin City Library Keith's samples for the activities, and they were very impressed. *(Goal 1- Preferred place for children/families to connect, learn and grow together)* *(Goal 2- Support youth with opportunities for self-discovery and expression)*

Adriel Ahern, Library Assistant I, reports "The students have loved being able to use the Chromebooks for homework, saving their documents in a Google drive. I have taught a number of 4-6th graders how to use their Google drive. *(Goal 2- Support youth with opportunities for self-discovery and expression)* *(Goal 3- Be a positive environment for mobile and digital literacy)*

Becky Tuttle, Library Assistant II, created library cards for all of the new students at Bayside/MLK School. Diana Lopez, Librarian I, delivered them to the school on Oct.12. Each of about 40 students received an envelope including the 2 cards (one on wristband), a pencil and eraser, Brainfuse bookmark, and small plastic zipper pouch. *(Goal 1- Preferred place for children/families to connect, learn and grow together)* *(Goal 2- Support youth with opportunities for self-discovery and expression)* *(Goal 3- Be a positive environment for mobile and digital literacy)*

Diana Lopez, Librarian I, created a Halloween crafts cart for the children's area including supplies and a binder showing each completed craft. The cart includes Make your own Halloween Scene, Pen/Pencil Topper, Monster, and Halloween bracelet. *(Goal 2- Support youth with opportunities for self-discovery and expression)*

Becky Tuttle, Library Assistant II, was putting together a craft at the circulation desk, and a regular patron commented, "You are so industrious here!" *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

Lewis Jordan, Director of Marin Housing Authority, and his staff member Cynthia Green, Self-Sufficiency Case Manager, came to the library to have their picture taken for our Facebook page and website to launch the Marin City Library's new Parent Shelf. MHA purchased several hundred dollars' worth of books for the parent shelf to support parent engagement and family literacy. *(Goal 1- Preferred place for children/families to connect, learn and grow together) (Goal 4- Support adults through life stages with opportunities for self-development and independent learning)*

Diana Lopez, Librarian I, went to the Marin City Learning Center (preschool). She did a storytime about feelings since that's what the kids were learning about. With prior permission, and because it was her birthday, she also took a piñata. The kids sang happy birthday to her and had a blast with the piñata. The lead teacher made up a story about Diana, and she sang "Cielito Lindo," which is an old and well-known Mexican song. Diana was very touched, especially because her grandpa used to play the guitar and sing that song when she was a child. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

Etienne Douglas, Community Library Specialist/WebStar Coordinator, attended a community meeting for Marin City agencies who serve parents. He promoted Live Homework Help, our new parent shelf, and more. *(Goal 1- Preferred place for children/families to connect, learn and grow together) (Goal 2- Support youth with opportunities for self-discovery and expression) (Goal 3- Be a positive environment for mobile and digital literacy) (Goal 4- Support adults through life stages with opportunities for self-development and independent learning)*

Charlene Green (AKA Hustle Diva), did her Poetry Breakdown--a workshop that merges her self-improvement based poetry and motivational speaking. She always draws a good crowd and people always love her. On her Facebook page she's been sharing some of the reviews the participants wrote. One person wrote: "I attended the most insightful, inner growth, self-healing workshop ever, led by Charlene." *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning)*

Diana Lopez, Librarian I, did a dinosaur fossil dig as part of STEAM month. Kids got to dig in shoebox-sized bins for plastic dinosaur fossils buried in a mix of sand and plaster of Paris. Once they found a skeleton, they identified the dinosaur in a book and brushed them with paint brushes--just like real paleontologists! Kids got to keep the skeletons they found. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

Sara Jones, Julie Magnus, Diana Lopez, and Etienne Douglas joined Lewis Jordan, Director of Marin Housing Authority, and his staff member Cynthia Green, Self-Sufficiency Case Manager, for two readings of "The Bear Ate Your Sandwich" as part of the "Read for the Record" campaign. (From the website: "Jumpstart's *Read for the Record*® is a national campaign that was launched over a decade ago to address the educational inequities that leave too many children unprepared for kindergarten.") The campaign goal is to reach children in public

housing. Sara asked the Marin County Library Foundation to purchase 75 copies of the book to distribute to kids at Golden Gate Village. MHA will purchase the remaining books to reach kids in the Pre-K to 2nd grade level in the public housing at GGV. MCFL and MHA staff went to Bayside/MLK in the morning for an assembly to read with the kids. They later went to Willow Creek Academy in the afternoon to read with the kids. Adriel Ahern made buttons and bookmarks to give out to the kids at the events. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*



John Elison, Library Assistant II, did a Diwali craft for kids. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

We had our Not-So-Scary Halloween Party. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

Etienne Douglas, Community Library Specialist/WebStar Coordinator, went to the North Bay Science Discovery Day with Damon Hill, Administrative Librarian, and Terry Jones, Bookmobile. He demonstrated use of the 3-D printer. *(Goal 1- Preferred place for children/families to connect, learn and grow together) (Goal 2- Support youth with opportunities for self-discovery and expression) (Goal 3- Be a positive environment for mobile and digital literacy) (Goal 4- Support adults through life stages with opportunities for self-development and independent learning)*

A grateful patron donated some money to support the 3-D printer and buy filament. She interviewed Etienne about the WebStar program for her class. *(Goal 2- Support youth with opportunities for self-discovery and expression) (Goal 3- Be a positive environment for mobile and digital literacy)*

Fairfax (Margaret Miles)

One word from a patron describes the October 8 teen program on Cellphone Macro Photography – Macrotastic! The program was attended by 8 teens who learned how to use their cellphones to take close-up quality photographs. *(Goal 2- Support youth with opportunities for self-discovery and expression). (Goal 3: Be a positive environment for mobile and digital literacy)*

National Friends of the Library week was observed at the Fairfax library with purple bows designating furniture and other items that were paid for by Friends of the Fairfax Library, including our newest acquisition, birch logs for our fireplace. The birch logs contribute to a warmer and more welcoming atmosphere for our community room, which is heavily used by students and tutors during the day when it's not in use for programs. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*



Just in time for STEAM month, Crazy Science Club made its debut on Wednesday Oct. 12. While the first program started with only 5 kindergartners, after about 30 minutes the room was filled with kids and parents engaged in a variety of activities and experiments all related to weather. Kids made pinwheels and rain gauges, and experimented with creating weather using a kettle and a piece of plexiglass to produce condensation. October 26 was even more crowded, with kids experimenting with black light paints, dry ice in apple juice, and writing their names on litmus paper with baking soda and water. Friends of the Fairfax Library are sponsoring this program which is scheduled to run on Wednesdays alternating with Lego Club. An added bonus of this program: it requires no staff assistance! *(Goal 2- Support youth with opportunities for self-discovery and expression).*



Park Ranger Rob Ruiz spoke to a packed house (46 attendees) on Oct. 26 about wild canines of Marin, and how foxes and coyotes can coexist with humans. The audience asked lots of

questions and were very open to learning ways to mitigate negative encounters with their wild neighbors. Based on the success of this program, we will be investigating other Ranger-led programs. (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

"October 28 is National Chocolate Day" proclaims our latest display, which features books on (guess what?) chocolate and includes a tiny sign reading "claim your chocolate at the Info Desk." One woman approached the desk and said "can I really get chocolate here?" Staff said "yes!" and offered her the bowl. "This place is amazing" was her reply. Maybe it's a stretch to say chocolate promotes self-development, but our adult patrons have been made extremely happy by this display! (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)



Ezra Herdocia started work as our new Library Aide this month, which means our allocated Library Aide hours are completely filled for the first time in over a year! The difference has been immediate; we are experiencing fewer all-carts-are-full moments and a children's room that is neater on a more regular basis. (*Goal 1- Preferred place for children/families to connect, learn and grow together*)

Novato and South Novato (Janet Doerge)

28 patrons came to hear classical guitarist Joseph Bacon perform on October 5. Mr. Bacon performed compositions by Johann Sebastian Bach, Mauro Giuliani, and Heitor Villa-Lobos. Before the program, he distributed printed programs of the compositions he was going to perform, and after the concert one patron said: "That was great - I'm going to keep this as a souvenir." Other patron comments included "wonderful!" and "I'm so happy the library is having programs like this." (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Library Assistant II Silvia Molina had a patron donate \$10.00 to the Friends of the Library because he said she was awesome and he was very happy with the assistance she provided. (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Librarian Tom McGibney has been handling eBook questions submitted through Bibliocommons and received this email feedback: "Thank you so much for your help with my problem opening my first book in 3M. The book has also been correctly added

to my Checked Out Account. Your prompt response and complete resolution to my problem were sincerely appreciated.” (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Additional BiblioCommons User Feedback came in the form of a biblio_compliment: “People at the Novato Library very helpful, polite, and patient. They are very conscientious in finding what you want and very proficient on the computer doing searches.” (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

For two consecutive Saturdays in October, Librarian II Carla Avitabile was able to get 8 teen volunteers to cut and bag 400 Strawbees for four hours each day in preparation for the North Bay Science Discovery Day on October 29. Strawbees are a toy for makers of all ages. It is a kit based on simple units called Strawbees that let you connect straws to each other and build little to huge mechanical objects from just straws. (*Goal 2: Support youth in our community with opportunities for self-discovery and expression.*) Roger Lion, Marin Master Gardener and long-time member of the Marin Bonsai Club, presented Bonsai Basics on October 13. He discussed bonsai history, principles and styles, how to care for your bonsai, and more. On October 15, Marin Master Gardener James Campbell gave a talk on “The Secret Lives of Bees,” including information on bee behavior and tips on turning your garden into a pollinator paradise. (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Library Assistant II Adrienne Graham reported that on Friday October 21 she and Library Assistant II Willow Taraja had their first official meeting of the South Novato Pokemon Card Club. 23 kids actively participated in the club and 12 parents came along for a grand total of 38 people and volunteers present. The fun lasted even past the 4 o’clock end time! In addition, we have had more people come ask about the program and some of the kids were planning on telling their friends. (*Goal 1: Be the preferred place for families and caregivers to connect, learn and grow together.*)

Library Assistant II Anne Mahoney attended the County Senior Information Fair at the Exhibit Hall on October 26 and heard some wonderful feedback from Library patrons. Among the comments made: “We qualify for the senior exemption on our property taxes, but we don’t take it because money for the Library is money well spent!” and “Last night when I was making my list of things I am grateful for I put the library on the list. I am SO grateful for the library!” (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Novato Library Friends received several new memberships this month with personal notes thanking the Friends for supporting Novato’s Conversation Clubs. Maria Lee Goodrich, extra hire LA1, facilitates two clubs at Novato Library, one offering patrons the opportunity to practice their English conversation skills and another to practice their Spanish. (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)

Librarian II Carla Avitabile hosted Novato Library's "Halloween it's like one big Cosplay Party" on Saturday October 29. Dress up was not required but the afternoon included a costume contest, games, food, and fun! The party was open to 6th -12th graders. *(Goal 2: Support youth in our community with opportunities for self-discovery and expression.)*

E- Services & Technical Services (Scott Bauer)

Technical services (Vanessa Walden)

Vanessa Walden kicked off staff training sessions of collectionHQ, a collection development and maintenance tool that will help us manage our collections better and identify the areas of our collections that are most in demand.

Vanessa also worked with our systems administrator, Dan McMahon, to add new floating collections: Easy Readers, Toddler books, and juvenile music CDs. These items will now be able to move seamlessly among the MCFL branches, reducing delivery and refreshing collections automatically.

Jessica Anisman continues to work with the Children's Services Team to refine the schedule of releasing holiday materials from the Distribution Center at the appropriate time throughout the year.

Sharon Ho and Michelle Hirsch continue to resolve issues with Munis and the Department of Finance to ensure vendor invoices are paid accurately and in a timely manner.

Acquisitions staff joined the Cataloging staff in attending a series of webinars on Linked Data, a process of making our collections more visible on the Web.

Acquisitions staff also received training on generating the System Lists, which circulation staff use to locate missing items and manage collections of new books and Lucky Day materials.

(Goal 1: Be the preferred place for children, families and caregivers to connect, learn and grow together)

The Technical Services staff participated in a "Glading Party" to add items in the Distribution Center to the Gladed picture book collection, bringing the system one step closer to completing the implementation of this browsing collection. *(Goal 2: Support Youth in our Community with Opportunities for self-discovery and expression)*

Michelle Hirsch assisted the California Room staff in getting settled in the new California Room Annex at Los Gatos. *(Goal 3: Be a positive environment for mobile and digital literacy)*

Cataloging (Mildred Arencibia):

In October Mildred started a partnership with the Marin County Jail to channel books and magazines that are discarded due to condition or poor circulation to the jail. The Friends of the MCFL have also expressed an interest in donating excess donations to the jail. Those materials are used to support jail programs that teach inmates job skills with the goal of fostering their successful reintegration into society. The programs range the gamut from anger management, learning trades and obtaining GED diplomas. A very important one is centered around parenting classes and providing people with the

tools needed to raise productive members of the community. (*Goal 1: Be the preferred place for children, families and caregivers to connect, learn and grow together.*)

In October and November Mildred is hosting a series of ALA webinars regarding Linked Data and its potential in the library world. The majority of library catalogs are not designed in a way that makes their content discoverable on the web. Linked Data is an initiative to change that. While right now it is in the testing stages, its core principles can already be seen in web-friendly systems like BiblioCommons and OverDrive whereas web searches for materials point to those catalogs...and by extension the MARINet collections. By inviting cataloging staff from other libraries to these webinars, Mildred is helping MARINet staff keep a pulse on new library digital developments that have an impact in promoting the reach our digital services.

Mildred and Clara McFadden, as members of the EBook Working Group (EBWG), helped craft a recommendation to the board for 3M Cloud Library to be dropped from MARINet offerings. In doing so they are helping keep a strong core of digital offerings that are easy to navigate and use. In addition, they are also creating read-alikes and tie-ins lists (i.e. "Gone Girl read-alikes" or "If you liked The Martian") that highlight existing and new titles and are driving OverDrive checkout numbers up. A healthy use of MARINet's digital collection in turn enhances MCFL's efforts in fostering a positive environment for digital literacy. (***Goal 3: Be a positive environment for mobile and digital literacy***)

E-Services (Jen Robinson):

There were a lot of improvements made to the library's website this month, most notably the addition of a Spanish page that features portions of the website translated and arranged for easy use. The page features digital resources, eBooks, links to lists in Bibliocommons, Discover and Go and more.

"I have twin grandchildren aged 3-1/2 so we have begun coming regularly to the library. I have found it SO helpful to be able to do searches online at home and to be able to see what's due when. I like being able to read other people's comments on the children's books and have started to leave my own comments. I look to these to determine whether I want to find a book or not. I come from the days of drawerfuls of 3x5 cards! Congratulations on a great system."

Also created or improved: Spanish/English Contact Us and FAQ pages, new features on the front page, Parcel Tax Exemptions page Career Online High School Page, Indie Author Day page, Self-Publishing Resources page and a shortcut for wireless printing. (*Goal 3 - Be a positive environment for mobile and digital literacy*)

E-Services worked with staff at Corte Madera to hold a one-day event focused on the self-publishing and new author community. Indie Author Day was a huge success on all fronts. The Corte Madera report covers most of it, but Jen continues to receive emails from participants with praise and requests for more free workshops focused on creative pursuits and "monetizing" hobbies. A couple of patrons even reported getting new

library cards or reactivating their accounts as a result of the workshops. *(Create connections for our community to explore, imagine and innovate)*

Anna Jonsson attended the Internet Librarian conference in Monterey, where she caught up on new technology and trends, visited vendors, and scouted out other library's websites, apps, and other digital services.

Jennifer Robinson took part in a 2-day intensive workshop with 30 other California library leaders in order to create an overarching vision and strategy for continuing leadership training and development on the state level. The previous program, the Eureka! Leadership Institute was beloved by many but proved to be too costly to keep up in its current form. The workshop was a partnership between the California State Library, the California Library Association, the California Library Association Board, and members from cooperatives such as Califa and InfoPeople. It was a strenuous but productive session and the resulting vision statement will be shared at the California Library Association Annual Conference in early November.

Anna and Jennifer also attended the one-day Future of Libraries 12.0 lecture series in San Francisco with several members of the web team and other library staff. The focus was on online communities and overall the presentations were a bit "hit and miss" but there were a few interesting topics of conversation. The group from the library ate lunch together and strategized some ways to bring the more interesting ideas to work in our library.

West Marin (Bonny White)

Inverness Library's Ann Bertucci has been a great support to all of our West Marin patrons as they explore - and sometimes encounter difficulties - with our new catalog. As a member of the Content and Media Group, her expertise has helped to answer many patron questions, by email and on the phone. Bolinas patrons Joan and Bill Robbins described it this way: "Hurrah! Ann helped us a lot. Many thanks!" *(Goal 3-Be a positive environment for mobile and digital literacy.)*

LA1 Larisa Proulx is now providing one-on-one computer assistance at the Stinson Beach Library every Monday morning. Patrons can sign up for 15-minute sessions and get help with email, the library website, and many other topics, all while enjoying a cup of coffee at the Monday morning Stinson Beach Coffee Klatch. *(Goal 3-Be a positive environment for mobile and digital literacy.)*

Inspired by the "Program in a Box" presentation from All Staff Day, Larisa Proulx is hosting a new crafts program at the Stinson Beach Library. They are using the Iris Paper Folding techniques introduced at All Staff Day to make holiday greeting cards, incorporating recycled magazines into the activity. The first session of the Stinson Beach Holiday Crafts Program was on October 11 from 6:30-8:00 p.m. with additional sessions on November 8 and December 13. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*



A wonderful new art show titled, “Painting West Marin-Ranches and Farms”, opened on Saturday, October 8th at the Stinson Beach Library. Organized in conjunction with an exhibit at the Bolinas Museum about food production in coastal Marin, this exhibit was created and organized by our own Kerry Livingston. The show will be open until November 29th. The reviews are outstanding - don’t miss it! (*Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.*)



Up, Up and Away was the theme of the 2016 Literacyworks Center fundraiser. As a member of Friends of the Literacyworks Center, Bonny was part of this October 2nd event, featuring Peter Coyote and Congresswoman Lynn Woolsey. Literacyworks Center is providing financial support for eleven West Marin ESL students so they can attend Santa Rosa Junior College. Our partnership with the Literacyworks Center provides a path forward for students graduating from our West Marin Literacy ESL classes. (*Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.*)



On October 5th, Jennifer Livingston, Ann Bertucci and Bonny White attended The Future of Libraries conference at San Francisco Public Library. Speakers included Oscar Garcia of LinkedIn and Albert Qian, founder of Albert's Job List. *(Goal 3-Be a positive environment for mobile and digital literacy.)*

The MCFL glading project moved to West Marin in October. By the end of the month, all four libraries had completed the technical work required. West Marin is using the established system-wide glades, but because of space limitations, our displays will be a little different. When we are completely finished, each branch will feature brightly colored bins of gladed materials on the bottom shelf in the children's room, making it easier for children to pull out and browse the bins to find the books they are interested in. We demonstrated this new shelving system to the Friends of the Stinson Beach and Bolinas libraries at their October meeting and they were just delighted with it. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*



At the Point Reyes Library, we are pleased to once again be offering bilingual story times. The first session, on October 7th, was a great success, thanks to the Spanish language skills of our newest CLS, AnneMarie Russo. Her outreach to local preschools and Baby Gyms assured a good turnout. Bilingual story times are offered the first Friday of every month from 10:30 to 11:30 at the Pt. Reyes Library. In Bolinas, our new bilingual story time with Camilla Ford is on the second and fourth Thursdays of the month from 4:30-5:30 and features crafts, snacks, songs and stories. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*



On October 19, as part of our October Science Month celebration, the Point Reyes Library launched a new “library of things” offering, our Family Bird Discovery Kits. Funded by a generous grant from the Marin County Fish and Wildlife Commission, these 12 colorful REI backpacks come with binoculars and birding field guides. We owe great thanks to Library Commissioner and retired Park Ranger, Loretta Farley for walking us through the whole process. On hand to help us celebrate at the launch were Park Ranger and bird expert, Carlo Arreglo and our Creamery neighbors from the Institute for Bird Populations. First, Ranger Carlo gave a talk and slideshow about local birds. Then he led us all on a neighborhood birding walk. Our local newspaper covered the event - you can read more about it here <http://www.ptreyeslight.com/article/birding-packs-available-library-patrons> (Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)



Our Children’s Crazy Science classes at the Point Reyes Library got a little spooky in October as teacher Cheri Leierer used dry ice to teach a lesson about gases. Who knew that dry ice could be used to carbonate fruit juice or to make very large and spooky bubbles? Now we all do; Crazy Science is offered at the Point Reyes Library on Thursday afternoons, at the same time as our wildly successful knitting club, so everybody, young and old, got to see this fascinating activity. (Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)



As part of Science Month in Point Reyes, we hosted pop-up virtual reality demonstrations. Because our VR uses sensors aimed at the center of our meeting room, we do have to choose a time when the room isn't in use, but it's been pretty easy. It seems that everybody is interested in this new technology. Bonny recently trained our Crazy Science teacher, Cheri Leierer, on how to run the equipment so that she can teach children how it works.



Our newest activity for adults at the Inverness Library is our stamp club, hosted by library patron Emmanuel Serriere. It is turning out to be quite popular. Mr. Serriere's personal collection includes more than 10,000 stamps. He shares his expertise with stamp club members at the Inverness Library from 5:00-6:00 pm on the second Monday of the month. To learn more, you can check out this recent article from the Point Reyes Light <http://www.ptreyeslight.com/article/newly-formed-stamp-club-will-meet-inverness> . (Goal 4 – *Support adults through life stages with opportunities for self-development and independent learning.*)

October was a big month for West Marin Literacy Services. Our new CLS, Annemarie Russo, participated as we successfully launched our Fall ESL classes in Bolinas, Tomales, and Pt. Reyes. The launch of fall classes is always a complicated process involving securing venues, hiring teachers, ordering materials, and reaching out to new and continuing students. There's a huge learning curve, but Annemarie seems up to the challenge. In addition, Annemarie and Ana Maria are contacting all of our tutor pairs, preparing for a West Marin Literacy get together in the coming months.

During this process, they found two new tutor/student pairs who are all ready to start. (*Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.*)

On October 25, Annemarie launched an English/Spanish Conversation group where English speakers can practice their Spanish language skills and Spanish speakers can practice their English in a relaxed and fun atmosphere. The group meets on the second and fourth Tuesdays of the month from 5:30-6:30. At their first meeting, there were 22 attendees just about equally balanced between English and Spanish speakers. They had fun with introductions, played a game of bilingual bingo, and then broke up into smaller groups for bilingual conversation. (*Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.*)

Library Director Activities

- MARINet Board Meeting, October 20
- Novato Chamber Mixer at Makerspace and South Novato Library, October 20
- Read to Lead, *Presence* by Amy Cuddy with Supervisor Judy Arnold, October 28
- Marin Promise Partnership Meeting, October 19
- Marin County Library Foundation Meeting, October 25
- Senior Fair, October 26
- CALIFA Board Meeting, October 26
- Marin County Women's' Leadership Lunch, October 26
- Participated in the "Read for the Record" with Marin Housing Authority read at Bayside/MLK and Willow Creek. The Marin County Library Foundation provided 75 copies for children of the book: *The Bear ate your Sandwich*, October 27
- North Bay Science Discovery Day, October 29
- Marin County Dominican Leadership Program: October 14, October 21, October 28 and November 4.
- California Library Association, November 3-6

MARINet Board Meeting Agenda

September 15, 2016

Board Room – MARINet/MCFL Tech Services

1600 Los Gatos Dr., Suite 180, San Rafael

9:00 a.m. – 12:00 p.m.

Attendees: Dan McMahon (MARINet), Jessica Trenary (MARINet), Brenda Brown (Larkspur), Teresa Capasso (Larkspur), Patty McDonough (Bel-Tib), Gary Gorka (Dominican University), Sara Jones (MCFL), Linda Kenton (Vice Chair, San Anselmo), Anji Brenner (Chair, Mill Valley), Henry Bankhead (San Rafael), Sarah Frye (College of Marin), Abbot Chambers (Sausalito)

Brenner called the meeting to order at 9:00 a.m.

I. Public Comment Period

There was no public comment.

II. Introduction of guests

Patty McDonough (Belvedere-Tiburon) attended for Deborah Mazzolini. Henry Bankhead (San Rafael) attended for Sarah Houghton. David Paterson introduced Sarah Frye of the College of Marin, who will be the CoM representative on the MARINet Board for this year.

III. Approval of minutes from August 18, 2016

Motion to approve by Brown. Kenton second. Unanimously approved.

IV. Old Business

A. Bibliocommons catalog – update, app info

Trenary reported that work continues on some catalog issues, e.g. filters. Feedback from patrons on BiblioCommons has slowed down. Support is now in the hands of local libraries. The BiblioCommons app is almost ready for QA testing. Sara Jones asked if MARINet could take care of the billing for the app, even if MCFL is paying for the first year. A motion was made by Chambers to have MARINet process a pass-through payment by MCFL for the BiblioCommons app for year one. Kenton second. Unanimously approved.

B. CENIC progress report

McMahon referred to various updates on the CENIC project that he distributed via email in advance of the meeting. At some point the Board will need to figure out how it will handle ongoing payments by individual libraries for local CENIC access (e.g. on a tiered model or by MARINet cost formula), which will begin with the next fiscal year. The cost of the CENIC connection will bring the Sinking fund down to about \$50-75,000. No other costs anticipated at this time. McMahon is still aiming for January launch of CENIC, but a December launch is possible. MARINet still needs to set up a help desk contract with Marin IT. Also need to decide on backup equipment. And make a decision on SmartNet monitoring (current cost assumptions are for 24/7 monitoring).

C. 25th Anniversary of MARINet update

Trenary has a quote from AlphaGraphics for printing passports. Should take about two weeks to print them. Cost is \$3,700 for 5,000 copies + tax. Previous quote from another vendor was \$4,700. Jones recommends that a tiered model be created to distribute 3,000 passports to the individual libraries and that 2,000 passports be held back for future distribution.

The plan is to run the passport program in October, November and December. Passports should be distributed in early October.

Jones recommended that we also create a youth prize in addition to the travel prizes (plane and train) for adults. We will also need raffle tickets for every library because prize winners will be determined by a raffle (of all who complete their passport). Each participant could get up to three raffle tickets if he or she completes the three components (libraries, friends, services). Brenner will write up a process document that explains how we will indicate on the passports when someone has completed a component and received a raffle ticket.

V. New Business

A. Setting Home library for “employee” cards (Ptypes 12 through 18)

McMahon reported that some libraries have patron types set to identify city employees. This creates access issues related to the Home Library field if a person lives in one Marin jurisdiction and works in another. The question is whether employee cards should be more fluid so that home library can be either work location or home location. Decision was made that it's okay to use work address in these instances, if the employee requests it.

B. Edmund Otis Trainings

Bankhead reported that SRPL has set up two full-day classes in February. Cost is \$87 per person per class. Dates are Wednesday, 2/1, for “Dealing with Difficult Patrons” and Thursday, 2/2, for “Resilience in the Face of Stress.” SRPL paid for the classes out of its budget. If other libraries want to participate, what pricing model should we follow and how should spots at the sessions be apportioned? Bankhead will send out more info and a request for a response from individual libraries. Each day's session can accommodate 30 participants.

C. Changes in eResource stats for State Library

McMahon announced that for the current fiscal year, the data collected for the state report will change for some e-resources, e.g. the way that Safari titles are counted.

D. Topics and Schedule for Breakout Sessions

Brenner reported that she is interested in keeping MARINet meetings short but that she would like us to create breakout sessions after the meeting to work on specific topics. Prospective topics include:

- JPA
- Five-year plan
- The MARINet budget
- Working groups

- MARINet branding
- Future of Sinking fund
- How can we leverage MARINet board for collective influence on local budgets (e.g. e-book funding).
- RFID.

The idea would be to go through the list of projects and create small subcommittees that would meet after Board meetings. The subcommittee would then bring ideas to the Board. Chambers suggested compiling a list of topics for the next Board meeting, then discussing them and moving toward group assignments.

E. Other non-action items

Kenton asked if Board members are planning to attend the State Library's *Library Directors Forum* in Sacramento in November.

VI. Standing Items for the agenda

A. System Administrator's report

McMahon referred to his written report and asked if there were any questions.

McMahon reported on several other topics:

- Updated LINK+ stats were distributed, showing borrowing and lending levels.
- The question was raised as to whether to put Lynda.com on the MARINet database page. Consensus was yes, to go ahead.
- The question was raised as to whether we should release database pricing in response to a request from a patron from Bel-Tib. The request was for pricing from a specific database. Trenary will try to find Califa pricing for the database.
- MARINet received another letter from the Marin County Civil Grand Jury requesting that additional information be placed on the MARINet website. A response was requested by September 8. Grand Jury letter asked for more specific information about MARINet staff and Board members. Jones suggested linking back to each local library website.
- The new Marin County financial system doesn't work well for special districts. It may be an option for special districts to use a different finance tool like QuickBooks. Jones is going to look into this further and discuss her findings with McMahon.
- MARINet is going ahead with implementing the Sierra 2.4 beta.

B. Correspondence

Letter from Marin County Civil Grand Jury.

C. Topics for future agenda

- CENIC
- Breakout sessions
- 25th anniversary

VII. Announcements

SRPL:Main library and Pickleweed will be closed on 9/16 for staff day.Also interviewing for a new Technical Services Supervisor.

College of Marin:Reviewing report that is being submitted for CoM accreditation.Nine public forums regarding bond measure.

Larkspur:Library Board and City Council held meeting about new library.Hunt is still underway for a new library director.

Belvedere-Tiburon:Annual Blackie's Hay Day coming on 9/24.

Dominican: Dominican will be one of schools participating in the virtual presidential debate this fall.A student group from Dominican University will present questions to debate commission.

MCFL: Floating Homes tour in Sausalito on 9/24, with some proceeds benefiting the Marin City Library.MCFL all-staff day on 9/23, all branches closed.

San Anselmo: New Senior Library Assistant begins on 9/26.Country fair day in San Anselmo is 9/25.

Mill Valley: Fall Mill Valley arts festival + Friends book sale on weekend of 9/17.Book bash on 9/30.

Sausalito: Fine amnesty in October. Newspaper digitization complete and microfilm/fiche reader/printer is going away.Chili cook-off in Sausalito on 9/24.

- **The Meeting was adjourned at 10:30 a.m.**
- **Minutes submitted by Abbot Chambers**