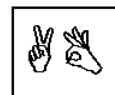


MARIN COUNTY FREE LIBRARY COMMISSION
Proposed Agenda
WEDNESDAY, October 12, 2016
7:00 p.m.

FAIRFAX LIBRARY
2097 Sir Francis Drake Boulevard, Fairfax, CA 94930

DIRECTIONS: Take the Sir Francis Drake Blvd to Fairfax; continue past the town center, the Library is on left side of the road, past Azalea Street. St. Rita's church is across the rd from Library. If you reach Olema Rd, you have gone too far. **NOTICE:** In order to assure a quorum, please let Administration know if you are unable to attend the meeting **(415-473-3222)**.

	<u>ITEM</u>	<u>PRESENTER</u>	<u>STATUS</u>
7:00	1. Call to Order	Kathrein	Action
	2. Roll Call	Kathrein	Action
	3. Approval of Agenda	Kathrein	Action
	4. Approval of Minutes – September	Kathrein	Action
	5. Open Time for Public Expression		
	6. Reading & Correspondence File	Kathrein	Information
	7. Teen/Youth Services Report	Patterson/Miles	Information
	8. Old Business	Kathrein	Information
	a. All Staff Day Report		Information
	9. New Business		
	a. December Mtg Plans: Social Ideas/Staff Presentation		
	b. Children's Book Donations	Kathrein	Information
	10. President's Report for September	Information	
	11. Director's Report for September	Kathrein	Information
	12. Announcements	Jones	Information
8:50	13. Adjournment	Kathrein	Action



Late agenda material can be inspected in Library Administration, between the hours of 8:00 a.m. and 5:00 p.m (Monday-Friday). Library Administration is located in Room 414 Marin County Civic Center, 3501 Civic Center Drive, San Rafael.

All County public meetings are conducted in accessible locations. If you require American Sign Language interpreters, assistive listening devices or other accommodations to participate in this meeting, these may be requested by calling (415) 473-3222 (Voice) or (415) 473-6172 (TTY) **at least** 72 hours in advance. Copies of documents used in this meeting are available in accessible formats upon written request.

Numbered List of attachments:

4. Minutes for September 14, 2016
12. Library Director's Report for September, 2016

Unnumbered Attachments:

Approved MARINet Board minutes of August 10, 2016 held at Los Gamos

MARIN COUNTY FREE LIBRARY
 Wednesday, September 14, 2016
 Corte Madera Library
 - - PROPOSED MINUTES - -

- (1) CALL TO ORDER
 Meeting called to order at 7:00 p.m.
- (2) ROLL CALL/INTRODUCTION OF NEW COMMISSIONERS –
 Commissioner Schandler introduced newly appointed Library Commissioner from District 2, Helen Fauss to the rest of the Commission.

Present

Alison Howard	Barbara Schoen	Joel Fugazzotto
Anya Schandler	Loretta Farley	Nick Javaras
Craig Kennedy	Helen Fauss	

Absent with Notification

Tyrone H. Cannon	Linda Ward	Sally Hauser
Margaret Kathrein	Ann Laner Kaplan	John MacLeod

Also Present
 Sara Jones, Director of County Library Services
 Scott Bauer, Deputy Director of County Library Services
 Damon Hill,
 Edna Guadiana, Senior Secretary
 Julie Magnus, Branch Manager, CMA & MCI branches
- (3) ADOPTION OF AGENDA
 M/S/C – Schoen/Farley agenda approved as submitted
- (4) ADOPTION OF MINUTES
 M/S/C – Schandler/Schoen minutes approved as submitted.
- (5) OPEN TIME FOR PUBLIC EXPRESSION
 Bill Hale, a member of the public commented that the Corte Madera Library Document Station which offers use of fax/scanner is limited to 20 pages per day, and this should be changed. The same person indicated that there needs to be a privacy policy for the library posted at all document stations throughout the library system.
- (6) READING AND CORRESPONDENCE FILE – Reading folder routed for all to read.

- (7) STRATEGIC PLAN AND CORTE MADERA REPORT – Sara Jones and Julie Magnus
Sara Jones, Director of County Library Services gave a Strategic Plan update.

MCFL Strategic Plan



Critical role in Early Literacy- Bedtime Stories



Slide 3

Library Cards for all kids

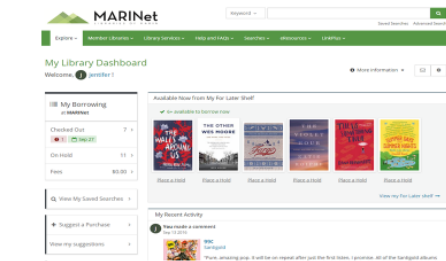
SUPPORT TO EXPAND 3RD GRADE READING LEVEL ACHIEVEMENT
RISING STARS



Slide 4

Digital Initiatives

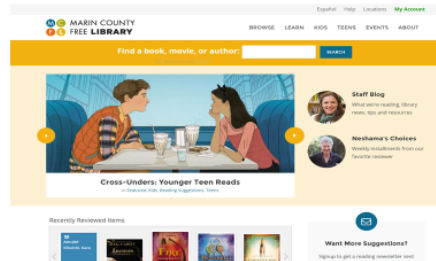
NEW CATALOG: BIBLIOCOMMONS



Slide 5

Digital Initiatives

WEBSITE



Slide 6

Digital Initiatives CENIC



Slide 7

Adult Services Goal



Support adults through life stages with opportunities for self-development and independent learning.



Slide 8

New Adult Goal added



Slide 9

Marin County Strategic Plan



Communication



Growth and Development



Innovation and Change



Diversity and Inclusion



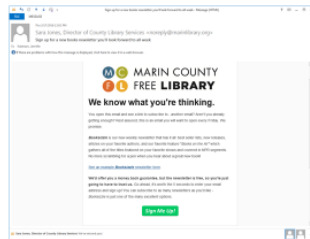
Communication



MCFL GOALS



Improving External communication-



Slide 11

Communication



MCFL GOALS



Improving External communication-



Slide 12

New Intranet Patron Communication

Communication



MCFL GOALS



Improving External communication-



Slide 13

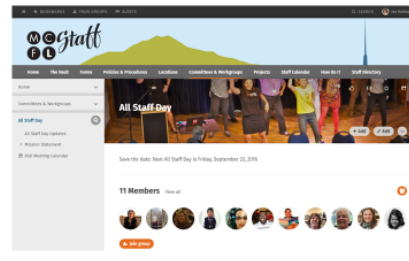
Communication



MCFL GOALS



Improving Internal communication-



Slide 14

Innovation and Change



Community Education Partnership with Novato as a replicable model in Marin, in CA and in the US



Slide 15

Growth and Development



Staff development is tied to strategic goals



Diversity and Inclusion



Support youth in our community with opportunities for self discovery and expression



Slide 17

Corte Madera Library



Report to Library Commission, Sept. 14, 2016
Julie Magnus, Branch Manager

Happiness is a new library card!



Our Mission: Create Connections
for our Community to Explore,
Imagine & Innovate



How does that happen?
What did we do this year?

Highlights of a Year in the Life of
the Library

Library =

...and for the future
is opportunity in
his new place
or future...

...for learning, literacy, creativity,
trusted information, community
communication & technology

Catalyst for development &
Space for thought...



Overview

- **New faces:** welcome aboard
- **New places:** Completion of Bike & Stroller Parking Improvement project, Facility updates and Plans
- **Connecting to technology:** Chromebooks, Launchpads, eBook appointments, Computer tutoring
- **Services for youth:** Building literacy, Engaging Tweens, a Place for Teens, Education Partner
- **Cello Collection:** High demand, browsing collection
- **Donations:** Audiobooks, Estate bequest
- **Community & Adult Events:** Celebrating Centennial, Partnering to support Seniors & Job-seekers
- **Trends in service:** usage statistics

“You say good-bye...”

Staff member transfer:

- John Elison, Library Assistant II, joined the staff at Marin City Library



“...and I say hello!”

New staff members or new positions

- Kim Turol, Library Assistant I
- Alfredo Limeta, Library Assistant I
- Jackie Foster, promoted to Library Assistant II



Measure A Remodel Update

Staff and public have adjusted to our new spaces and patterns, & we continue to modify as we learn & gain efficiencies



For good measure, we updated our bike and stroller parking, and recently made bike locks available to check out to visitors



Facility Updates



Raker Report Recommendations -- upgrade of electrical panel planned this fiscal year

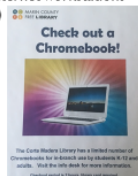
Other repairs/maintenance: new fans! Benches refinished

Long-term planning options:

- repair existing site & make minor upgrades
- replace existing building on current site
- seek new location and building

“Genius bar? Geek squad? Nah. The library is the place to go to get your technology on.”

Kids, tweens and teens, and even adults! find Chromebooks a great way to work on projects together; or work in the Teen Space or Children's Room. (Our Internet workstations are only in the main room)



Other technology efforts this year included:

- Launchpad Pilot
- eBook “buffet” - drop-ins, walk-ins and appointments:



“A patron called from the east coast today. Her email alerted her to the arrival of an e-book she was eager to read, but she didn't know how to get to it. After lengthy phone support, she succeeded in downloading the app and downloading the book.” CMA staff



Who needs the library for tech help? Putting a face on the tech gap



• Internet tutoring:

Many people need a helping hand with technology. Here is one story of a man who came to us, we'll call him "Rob". Rob does not have a laptop. He has an HP desktop computer at home. He is interested in making sure he knows how to do all the basic computer skills like email, copy/paste etc. He has been in the restaurant business but now is looking for a new career and needs computer skills. Our PC computer tutor was able to help.

• **Staff members consistently support people with questions on Internet workstations:**
"A patron wanted to print out a legal document, sign it, and then email or fax the signed version. He was comfortable with the first part of the equation but needed help with the scanner. He was delighted to see how simple the process was. He said something that really stood out to me: technology changes so fast, and he knows that advancements have been made and that certain things are possible, but doesn't know how to actually accomplish them. So he thanked me effusively for helping mediate that learning curve."
CMA staff

• Navigating Library Online Resources

"Days after Ancestry.com was added to branch resources we used it to help a patron find information about a deceased friend so that he could obtain a death certificate to settle an estate issue. The patron was so grateful his wife came in to thank us in person." CMA Staff

• **Printing** – broken printer? Need a boarding pass, tax forms, color picture for your report – you name it! We can help!

Plus, +



• Upgrades to Windows 10 on staff machines and our catalogs (Internet workstations coming...), as well as upgrades to our public reservation/printing software

• New amazing MCFL website for the public



• New BiblioCommons catalog



• New staff Intranet



Equals =

we are teaching people new things all the time! The library is a great place to exercise your brain & build "synaptic" connections, too!

Services for youth: Early childhood development, Building literacy, Engaging Tweens, a Place for Teens, Education Partner

• Mother Goose on the Loose, engaging the youngest among us (averaging 69 in attendance every Tuesday!)

• Read to a Dog



• OBOM- The Martian- Potato-growing Contest=STEAM tie-in



Services for youth: Early childhood development, Building literacy, Engaging Tweens, a Place for Teens, Education Partner

• Outreach to the English Language Learners Parents group –Cove School



• Supporting the San Clemente Apartments "little library" for kids who live on the other side of the freeway & can't get to the library in the summer

• New Parent Shelf – stocked with resources on child-rearing



• School Shelf



Glading

transforming picture books into parent & kid - friendly browse-able categories & space



Connecting kids to learning

• Hands-on storytimes



• Tutoring in the Community Room after school



FLAGShip Comes to Story Time

The mobile preschool!

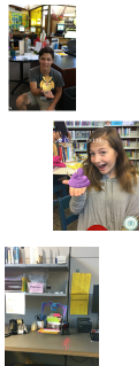
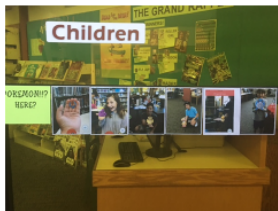


- Point Blue's STRAW Program - Conservation Science in Action
Students & Teachers Restoring a Wetland

- Demo of Tidal Model
- Stations with Local Fauna



...And then there's a whole other kind of fauna... here at the CMA PokeStop



Newbery Guess

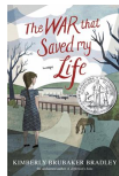


- Starting in the Fall, saturate the schools with book talks
- Build excitement about authors and who's going to win
- Have engaging displays of front-runners in the Children's Room
- Vote for your favorite--
- Prizes for winners! *Courtesy of the Friends*



Book Clubs for Kids in the library, and in school

- Book clubs – for 4th & 5th graders in the library, organized by Children's Librarian Marilyn Wronsky, with volunteer discussion leader Debbie Toizer, expert in children's lit from Stanford University
- Sarah Butts, our Youth Services Librarian, started a new after-school on-site book club at Hall Middle School that engaged a new group of tweens
- This year, she is starting a lunchtime book club at Kent Middle School
- And, she does a teen book club, too!



Venue for student art from Neil Cummins, Cove & Hall Middle School



Summer Learning 2016

At CMA, 955 kids participated, 163 teens

29 volunteers helped make it all happen

- Book bucks – kids "shopped" for prizes; opportunity to introduce financial literacy
- CMA kids donated book bucks to the Special Olympics.
- Many engaging events, like WildCare, Sterling the Bubblesmith, & Tony Borders the Ventriloquist

What's the intersection of surfactants, geometry and fun? Bubbles! Kids were in awe of Sterling the Bubblesmith as he created bubbles with all kinds of household objects, created bubble jewelry, and en-bubbled kids' whole!



Kids Who Read during the Summer Succeed

Kids who participate in library summer reading programs are better prepared for the next school year.



• Young people can lose 2-3 months of progress in reading achievement over the summer.

• Reading 5 books over the summer prevents learning loss, according to a White House study.

• Struggling students, who may have negative perceptions about school, can use public libraries as a "neutral zone" to explore reading.

• Selecting their own books helps young readers broaden their horizons and discover new interests.

• Libraries encourage reading as a lifelong habit. Library programs offer free, constructive, supervised enrichment activities where kids can socialize.

• The program can generate ongoing interest in the library and books.

Teens

- Teen area "if you build it, they will come..."
- Book Clubs and Teen Advisory Group
- Movie nights
- Monster Murder Mystery event
- SAT/ACT prep
- Teen Books Round Table



Teen Study space...

Finals Week Study Hall

- Teens only
- 9-11 pm
- Supported by staff, who switch schedules to make it possible
- Friends of the Corte Madera Library generously provide brain fuel (pizza & snacks)
- Very positive response by students– not many places for teens to go to study



Stay in the know, with the Cello Collection

--project to enhance the browsing experience by creating 3 book browsing collections, similar to the Lucky Day collections, for children, teens and adults, funded from an endowment donated by a long-time CMA patron and COM counselor, Armand Cello.

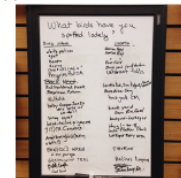
Helping to feed into our "NPR" board, this has garnered rave reviews from our patrons!



Share what you know

Interactive displays, like this one on birding, have had a positive impact on our visitors!

Including a sharing component makes everyone a part of the library experience.



Giving to the library gives to the community



Besides the Cello Bequest, the Corte Madera Library was fortunate to receive a donation of \$5000 to purchase audiobooks from the Robert and Kaye Hiatt Foundation in 2016

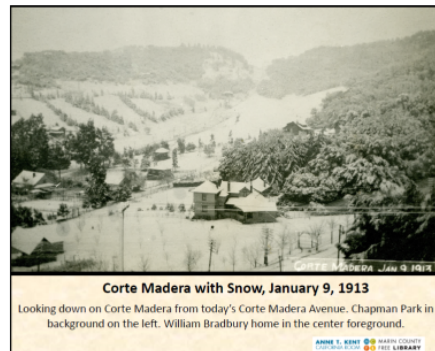
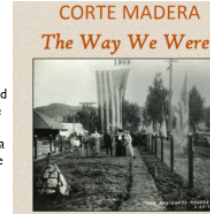
And, we are also in the process of receiving an estate bequest from the Zimmer Trust that was gifted to the Larkspur Library, the Mill Valley Library, and the Corte Madera Library

Corte Madera turns 100 in 2016

The library helped mark the special anniversary by exhibiting local historical photos curated by Laurie Thompson, Anne T. Kent California Room Librarian.

Laurie, a Corte Madera native, performed research and created a fascinating lecture about the history of the town and its colorful characters. She worked with Jana Haehl, former mayor, to provide a glimpse into the past.

The lecture was a huge success, with overflowing crowds-- enough that we had to schedule a repeat performance at the CMA Community Center!



Community connections

The town of Corte Madera recently received an "Age-Friendly" designation and is planning on partnering with Larkspur to create a Twin Cities Village to support aging in place.

This year, to support our seniors we partnered with the Town of Corte Madera Parks & Recreation Department to create a series of educational workshops & seminars on avoiding fraud and identity theft, improving memory, advance planning for the end of life, and joint health.



Highlights of Adult Programming

Other offerings for adults included:

- Music performances
- Poetry readings
- Gardening seminars
- "Art Talk Tuesdays"
- Theater talks
- Film Screening



We also partnered with the Marin Employment Connection to host a hiring event, and to provide job-seeking resources and referrals

Visits to the Corte Madera Library

- Fiscal year 7/1/15-6/30/16
Total visits = 230,454, up over 14,000 visits, or 6.6%
- Fiscal year 7/1/14-6/30/15
Total visits = 216,115
*even with library closed Nov.27-Dec.15, a little over 2 weeks, over 10,000 more visits than previous year!
- Fiscal year 7/1/13-6/30/14
Total visits = 205,625
- Fiscal year 7/1/12-6/30/13
Total visits = 212,793

CMA Trends in Service

Statistics for fiscal year 7/1/15-6/30/16

Check-outs+ Renewals	Check-ins	Holds Filled (picked-up)
322,544	287,855	51,900

Statistics for fiscal year 7/1/14-6/30/15

Check-outs+ Renewals	Check-ins	Holds Filled (picked-up)
321,207	220,668	26,393

Statistics for fiscal year 7/1/13-6/30-14

Check-outs+ Renewals	Check-ins	Holds Filled (picked-up)
362,561	249,113	25,995

Statistics for fiscal year 7/1/12-6/30/13*

Check-outs+ Renewals	Check-ins	Holds Filled (picked-up)
325,327	240,813	20,063

*no renewals included

Big Picture - MARINet and MCFL totals for FY 2015-16

MARINet- total check-outs	2,524,987
MCFL- total check-outs	1,469,647
MARINet- total renewals	774,278
MCFL- total renewals	123,208
MARINet- total check-outs & ren	3,299,265
MCFL- total check-outs & ren	1,592,855
MARINet- total check-ins	2,513,999
MCFL- total check-ins	1,473,542
MARINet- total holds placed	548,045
MCFL- total holds placed	97,642
MARINet- total holds filled	466,292
MCFL- total holds filled	271,764

Corte Madera - Percentage of Circulation Activity

Overall branch check-out	302,813	20.6% of MCFL	11.9% of MARINet
Overall branch renewals	19,731	16% of MCFL	2.5% of MARINet
Total check-outs & renewals	322,544	20.2% of MCFL	9.7% of MARINet
All CMA transactions	680,848	19.8% of MCFL	9.5% of MARINet
CMA Sierra	389,031		
CMA Self-Check	282,204		
CMA WebPAC	9,613		
Check-outs/Renewals - Sierra	83,713	26.09%	
Check-outs/Renewals at Self-Check	237,137	73.90%	
Overall branch check-in	287,885	19.5% of MCFL	11.4% of MARINet
Total holds placed	185,119	19.0% of MCFL	3.3% of MARINet
Total holds filled	51,900	19.1% of MCFL	2.1% of MARINet

Public Internet Use Fiscal Year 2015-16



Total workstations = 15 (including 2 ADA)

Total sessions = 24,627

Total time used, in hours = 18,330.84

Average session length, in minutes = 44.66

Plus, many many visitors used the library wifi on their own devices

Final thoughts to go with the numbers:

This year, the library was:

- An environment for early learning and literacy-- a place for essential experiences in development with tips for parents/caregivers
- A window on the world, where you could learn & find out about culture in the latest book, movie or download, & stay current with technology
- A place to share memories and celebrate community
- An incubator of the imagination, where you could experience art on display, then check out a Chromebook to start creating
- A space for thought—a comfy, safe place to study, read & hang out
- A catalyst, a place to spark creativity & innovation, where you could learn how to use technology, code, 3D print, write, make stuff

After a brief question and answer period, Commissioner Fugazzotto thanked all the presenters for their presentations.

(8) OLD BUSINESS

- a. Commissioner Fugazzotto reminded everyone about this year's MCFL All Staff Day which is scheduled on Friday, September 23 starting at 8:30 am at the Osher Marin Jewish Community Center (JCC), 200 N. San Pedro Road, San Rafael. Anyone wishing to attend is asked to contact Edna.
- b. Commissioner Fugazzotto reported that we still have a vacancy in District 5. Director Jones commented that we got permission to fill this with a person 18 and under, and are hoping for a youth to fill this vacancy.

(9) NEW BUSINESS

- a. Report on Measure A Oversight: Commissioner Fugazzotto reported that the Measure A Oversight committee had met prior to this meeting where we looked at the budget moving forward for the next 5 years, which at this point looks fine. We will need to keep an eye on controlling costs moving forward. Commissioner Javaras added that it was indicated that costs can be kept down with efficient management of future vacancies. Director Jones handed out a spread sheet which indicated that every dollar that came in for Measure A was expended, and where it was expended.

(10) PRESIDENT'S REPORT FOR AUGUST

None – Director Jones routed a magazine from the New York Public Library, which President Kathrein asked her to share with Library Commission while she was visiting Italy.

(11) DIRECTOR'S REPORT FOR AUGUST

Director Jones begin her presentation by distributing copies of the Bookmobile's monthly report which had accidentally been excluded from her report Sara also shared this month's BOS poetry reading for all to see. We will be sharing this with everyone in the reading folder. Sara hopes that everyone reads her report in its entirety and ask questions that may come up after reading report.

(12) ANNOUNCEMENTS

- Commissioner Schoen reported that the Friends of the Novato libraries would be hosting a Wine and cheese event on Sunday, September 25 with a presentation on the History of Novato given by docents of the Novato History Museum.
- Director Jones announced that she is really close to being involved with the Marin History Museum.

(13) ADJOURNMENT – M/S/C Javaras/Howard – Meeting adjourned @ 8:50 pm

11.

**Sara Jones, Director of County Library Services
Marin County Free Library Report
For September 2016**

Personnel

Final interviews for the Library Aide position at Fairfax took place at the Civic Center on Monday, September 19, 2016. Seven candidates were interviewed and the position offered to a current extra hire Library Aide, Ezra Herdocia. Ezra begins work in his new position on October 10, 2016.

The full time Library Assistant II vacancy at Fairfax was filled by a current employee, a Library Assistant I in the Novato branch. The employee, Erin Williams, began work at Fairfax on Monday, September 26, and discussions are taking place with Novato on how to backfill the Library Assistant I vacancy created by this promotion.

Eleven candidates were interviewed on September 9 for the Teen Services Librarian position at the Civic Center branch and the position offered to an applicant who currently works at Pleasanton Public Library. The new employee, Natalie Mallett, starts work with MCFL on Monday, October 10, 2016.

The accounting assistance vacancy still exists in MCFL's Accounting division and applications for extra hire employment are currently being reviewed.

All managers and supervisors have received training on TalentQuest, the new performance management platform, and MCFL will begin to use this software in October. The problems being experienced by employees whose work location was outside of Library Administration have been resolved. IST and MCFL technical staff worked together to create a login that works in all locations.

MCFL's All Staff Day took place on Friday, September 23, 2016, at the Osher Jewish Community Center on North San Pedro Road. The day was enjoyed by all and the day's theme, "Connect, Collaborate, Create" highlighted by speakers, presentations, and posters from the Maker Space, Sacramento Public Library, MCFL, and our County Administrator, Matthew Hymel. A follow up survey will be sent within the next few days to all attendees requesting feedback on this year's event and suggestions for All Staff Day 2017.

Library Activities:

Below are reports submitted to keep you abreast of library activities are directly related to our three primary goals from the MCFL strategic plan and the mission **to create connections to explore, imagine and innovate:**

- Goal 1- Be the preferred place for children, families and caregivers to connect, learn and grow together
- Goal 2 – Support youth in our community with opportunities for self-discovery and expression
- Goal 3- Be a positive environment for mobile and digital literacy
- Goal 4- Support adults through life stages with opportunities for self-development and independent learning (*new goal*)

Outreach/ Bookmobile (Damon Hill)

The Bookmobile highlight of our September was delivering the giveaway books and bags of sports equipment to the 750 kids at our child development centers who participated in the Summer Learning-To-Go program. All of the kids got a book of their choice to take home and the centers received exciting new sports equipment for all to enjoy. The looks on the kids' faces were priceless as they found out the prizes were for them! All of the teachers commented about how in need of new sports equipment they were. One teacher said, "You don't know how much this means to us! We've been trying to keep balls inflated that have holes, are bald or just plain worn out. This is fantastic!" We asked each of the centers to send us some photos of the kids playing with the equipment and we hope to have those soon. (*Goal 2- Support youth with opportunities for self-discovery and expression*)

All Staff Day on September 23rd was a great event that took the All Staff Day committee months of planning to prepare for and Terry Jones had a significant contribution to the day. A highlight of last year's all staff day were the poster sessions----an opportunity for branches to share what they've been doing. Terry Jones and Damon Hill presented our new MOSS robots, our Strawbees and the Career Online High School program. It was a great opportunity to inform our colleagues about these programs and engage in some creative play. Damon authored an article for the Friends of the Library's *Library Leaves* to highlight the day activities. (*Goal 1- Preferred place for children/families to connect, learn and grow together*)

The bookmobile currently serves 5 assisted living facilities in Marin as well as the community of Rotary Village which mostly houses seniors. The services are well used and provide much needed access for seniors who do not have another way to get to the library. Our audiobooks are very popular with seniors, particularly those with vision problems. The new Playaways (self contained MP3 players) have really been embraced by our clientele. It is so much easier for those with vision challenges to use the Playaways instead of wrestling with multiple cds. Nicole Terry does a great job of connecting with the activity directors at the facilities and bringing materials to support their programming. At Aegis in Corte Madera, one of the activity directors is continuing a book club for residents that is being very well received. Nicole brings copies of their upcoming books and uses her reader's advisory skills to help with the selections. (*Goal 4 Support adults through life stages with opportunities for self-development and independent learning.*)

Terry Jones went to a very well attended summit on Hunger in Marin with presentations by many groups trying to address this important issue. Libraries do often play a role in bridging the meal gap in the summer for kids receiving school meals during the academic year. It was a great opportunity to connect with other parts of our community and see how things might fit together. The Marin IJ wrote a very informative article on the day <http://www.marinij.com/article/NO/20160901/NEWS/160909981> (*Goal 1- Preferred place for children/families to connect, learn and grow together*)

This year's Association for Library Service to Children held a virtual conference instead of their usual national institute. The conference had been scheduled in North Carolina and the group did not feel that they could continue in North Carolina due to the passing of controversial laws in the state. Members of the Children's Services Committee came together to view some of the presentations. We learned a lot and also sparked a lot of ideas about new things we might be doing. (*Goal 2- Support youth with opportunities for self-discovery and expression*)

Nicole Terry has gradually been glading the Bookmobile picture books so that we can more easily access the curriculum subjects for our child development centers. The process is well underway and will make it easier for our families to find favorite subjects as well. The "glade" choices mirror a lot of the subject areas that our child development centers teach so the project is worthwhile on so many levels. (*Goal 1- Preferred place for children/families to connect, learn and grow together*)

Career Online High School (COHS) is set to launch on October 3rd. MCFL card holders will be able to obtain a high school diploma through the Library. Damon Hill completed online training, student interview training and a training in San Jose with other libraries who have introduced COHS. The program is being funded by the State Library of California and a matching grant from MCFL. There are a total of 10 scholarships available. Anna and Jen created a great launch page that details the program requirements at www.marinlibrary.org/diploma (*Goal 4 Support adults through life stages with opportunities for self-development and independent learning.*)

During the month of September a Measure A facility projects got under way. There was a Request for Proposal and site walks for potential bidders for the Fairfax Acoustical Assessment and the Novato HVAC study analysis. The proposals were received and evaluated with a winning firm identified for each by the end of September. Next step will be to negotiate a contract with the winner of each of the studies. Ideally initial analysis would begin on both in November. The 3rd project identified were the electrical upgrades at each owned facility. On September 23rd there was a walk through for potential bidders. The final proposals are due on October 9th and from there will go through a ranking process to identify the winning proposal. Damon Hill also presented the Measure A Facilities projects to the Measure A Oversight Committee on September 14th to highlight planned projects, budget and timelines.

Gail Grant has continued to work on graphic materials for MCFL. Gail has updated and ordered some swag items in preparation for the All Staff Day and upcoming outreach project. This included:

1. Blue/lime green book bags
2. MCFL branded mugs
3. Black fridge magnets for MCI and West Marin branches
4. MCFL branded post-it pads
5. MCFL t-shirts (new t researched for women)
6. Bag tags, reprinted tags, reordered vinyl holders
7. Re-ordered Moo cards for Self-e
8. Updated and reprinted rack cards for LBW
9. Updated and reprinted rack cards for 3D printer
10. Updated and reprinted rack cards for Discover & Go

She also work extensively with MCFL staff on 2 projects represented visually below. First is the Indie Author Day at Corte Madera and also the Holiday Sticker design project

Venetia Valley School returned for their annual library visit marathon. Visits will continue into October, as of the end of September Kathleen hosted visits of all of the 1st and 2nd grades. Kathleen will follow up with library cards in concert with the San Rafael Library. Staff and kids alike are delighted with super cute Snoopy library cards this year! *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together)*

Kathleen has launched into the next phase of Mind in the Making Training. She and Sara Hathaway are working hard to finalize LTSA grant contracts and make arrangements for the Dec. 6-8th MITM train-the-trainer training that will happen for 30 MCFL staff. Kathleen and Sara were presenters at All Staff Day on this topic. Kathleen participated in the Association for Library Services to Children (ALSC) Virtual Conference screening at Los Gatos on 9/15 & 9/16. She felt it was wonderful to be able to listen to new ideas about inclusiveness, equity, and best practices for reading development and youth services excellence without having to leave town. Kathleen was joined by teammates Victor Avalos and Denise Mattos. *(Mission – Create connections for our community to explore, imagine and innovate)*

Kathleen successfully pitched an idea to Sara Jones to create MCFL branded book backpacks that will be provided to youth at the Jeanette Prandi Center. Kathleen worked with Gail Grant in Tech to order a branded bag and will be speaking with Kari Beuerman from Health and Human Services to find how to best partner on this project. This idea is an outgrowth from the book bags Kathleen created and provided to County Counsel. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together)*

Kathleen was delighted to have Denise Mattos substitute for her very first Toddler Storytime while Kathleen was away. Feedback was that Denise is a true natural and Kathleen is so happy to have her assistance. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together)*

The Brown Bag Book Club met to discuss *Death Comes for the Archbishop* by Willa Cather. We had displays about Robert Redford (DVDs), Movies Based on Banned Books (DVDs), It's All a Mystery to Me!, September 11, and Banned Books. Linda organized and/or hosted Climate Change/Marin Master Gardeners. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning)*

Elmer provided a one-on-one patron assistance session in using an iPad to (a) configure the Maps app to plot directions, and (b) to take a photograph and attach to email to send. Linda revised portions of the SPOS manual to reflect MCFL changes: new catalog, website and Library Document Station. Linda received the following handwritten note from Jennifer Robinson/Digital Initiatives Manager: "Thank you so much for all of the work you've done on the new stuff--intranet, website and Bibliocommons. Your energy and 'can do' attitude made a huge impact on all three projects and it felt great just knowing you were there to help in any pinch. Thanks again." *(Goal 3 – Be a positive environment for mobile and digital literacy)*

Elmer served as the MCFL Wellness Ambassador and recruited 20 staff from nine branches/locations to participate in the 2016 American Heart Association/Marin County Heart Walk under the Book Dragons team banner. (*Mission – Create connections for our community to explore, imagine and innovate*)



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ed a Teen Librarian!!! Natalie Mallett, an east bay resident, is a recent MLIS graduate who has experience working with and programming for teens (and children), as well as providing school outreach and partnerships. Natalie also has experience working within a SPOS environment. Her start date is anticipated as October 10. We are excited to have her join us. (*Goal 2 – Support youth in our community with opportunities for self-discovery and expression*)

Anne T. Kent California Room (Laurie Thompson)



On September 21st Marin Academy instructor John Hutchinson brought 8 of his students to the California Room for a class visit to learn about the primary source materials used to research local history and to get some pointers on conducting oral history interviews. Librarian Laurie Thompson and extra-hire Archivist Dewey Livingston gave a joint presentation and led the Q & A. Over the next few months these same students will return to the California Room in pairs to conduct in-depth research on a topic of local interest. (*Goal 2- Support youth in our community with opportunities for self-discovery & expression*).



On September 28th, with the assistance of Ahmed's Movers, we moved 18 shelving units into our new Annex at Marin Commons to accommodate our "overflow" collection of 300 linear feet of books and documents,

currently stored at Technical Services. All of the books and many of the documents are listed in the MARINet catalog so we are pleased to have them accommodated on these new deep shelving units. Bolting the bookcases to the cement walls proved a bigger challenge than anticipated so we will have to complete the migration of materials from Suite 180 to Suite 182 on October 10th. *(Goal 1- Preferred place for children/families to connect, learn and grow together).*



On September 15th four members of the Federated Indians of Graton Rancheria who have recently opened the Graton Tribal Library met with Librarian Laurie Thompson to discuss gaining access to some rare materials relating to Miwok and Pomo heritage from the California Room collection. We plan to make copies of some of our oral history interviews for them. Photograph courtesy Graton Tribal Library. *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning).*



We provided *Marin Magazine* with four images of William Kent for a special feature in their next issue which will showcase Kent's contributions to preserving open space in Marin, including this 1915 image of the extended Kent family in Muir Woods; William Kent stands to the far right. *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning).*

Corte Madera and Marin City (Julie Magnus)

Marilyn Wronsky, Librarian II for Children's Services, recently visited the Cove School's English Language Learners Parents Group. She described all the resources for kids and parents at the library, and how we have bilingual staffers and collections that support English and Spanish speakers. Marilyn has been working with Alice Franco of the Cove School to make sure we reach all the students and families in the area, and that they know that the library is here to help everyone succeed in reaching their educational goals. *(Goal 1- Be the preferred place for children, families, and caregivers to connect, learn, and grow together.)*

Sarah Butts, Librarian I for Youth Services, after taking an early learning and development class, has recently been reworking and refreshing our Mother Goose on the Loose program, which is aimed at the 0-2 age group, into Baby Bounce – with some of the old favorites, but with some new interactive components. She is adding a “Stay and Play” time after the main event, providing educational toys to engage our early learners, courtesy of a generous donation from the Friends of the Corte Madera Library. *(Goal 1- Be the preferred place for children, families, and caregivers to connect, learn, and grow together.)*



Ana Stanescu, Librarian I, shares this experience: One little girl wanted a Snoopy card so desperately that she asked if she could just get her regular card replaced, and the entire time I was getting her new card she was gushing about how excited she was! She even stopped me from checking her items out at the desk because she wanted to do it herself with her awesome new Snoopy card on the self-checks!!!

(Goal 1- Be the preferred place for children, families, and caregivers to connect, learn, and grow together.)

In the course of a conversation about the impact of what libraries, and librarians, do for children, and the importance of reaching the milestone of grade-level reading by third grade, Sarah Butts, Librarian I, Youth Services, commented that “The time we spend reviewing children’s and teen literature really pays off. We have recently made connections with new families that have been saying things like ‘you were so helpful last time,’ ‘my kid is hooked on that series you gave him,’ ‘thanks for the help with my reluctant 2nd grader, she flew through the books you gave her...’ We expect to hear this in the library, but the frequency is so gratifying.” Creating a “book culture” and eager readers in the library means we are helping to create success for kids! Early learning and early reading are essential to building a strong foundation for life. *(Goal 1- Be the preferred place for children, families, and caregivers to connect, learn, and grow together. Goal 2- Support youth in our community with opportunities for self-discovery and expression.)*

Our collaboration with the Corte Madera Recreation Center continues to be successful. Shereen Ash, Librarian II, Adult Services, reported that the fourth program in the Senior Seminar series she organized with the Senior Liaison from the Rec Center featured an orthopedic surgeon talking about the causes and treatment of joint pain. Forty people attended and the evaluations rated the talk as “excellent”. We are still receiving calls from patrons telling us how much they appreciated the Advanced Planning presentation from last month, and many are signing up for our email alert list for future programs. *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning.)*

Local Marin Master Gardener, Joe Jennings returned for a presentation on fall planting. Again, a big hit, as relayed by Shereen Ash, Librarian II, Adult Services. Gardening

programs are a "go" at Corte Madera Library with lots of questions and interaction from participants. We are grateful to MMG for their generosity in providing these programs to the community. *(Goal 4-Support adults through life stages with opportunities for self-development and independent learning.)*

Supporting patrons using the new catalog is giving staff the opportunity for longer, more involved conversations about the scope and power of our collection and services. After helping patrons create a username, setting up their preferences, and highlighting some of the great new features of the new online catalog, patrons are more often than not, thankful and impressed. Kim Turoid, Library Assistant I, recently found that out, as she relates that "On Saturday I had a patron come up to me for the sole reason to tell me how happy he is with the new catalog. He said " it is much easier to navigate".*" (Goal 3- Be a positive environment for mobile and digital literacy.)*

Library Assistant I, Kim Turoid, recently heard from a patron who shared how much she loved the "As Heard On NPR" display on our discovery wall, and timely access to books. She said she appreciated being able to come in to the library after hearing about a new book and finding it right away! Kim also shared that when she was showing another patron the bios-- she was talking about all the libraries she likes but "Corte Madera is the one she loves". *(Goal 4- Support adults through life stages with opportunities for self-development and independent learning.)*

Sarah Butts, Librarian I, Youth Services, was having a conversation with a teen patron about finding some books of interest to read. Ana Stanescu, Librarian I, Adult Services, joined in the conversation, as it seemed that her expertise in this area of readers advisory might be relevant: the teen wanted sci fi and fantasy books that have lesbian romance where the characters' sexuality is incidental to the plot, but also with little graphic violence, and happy endings (especially no death of the lesbian characters). As it turns out his wasn't an easy request to fill, but Ana was able to put together a list of titles and links to resources and email it to her - and found some titles through LINK+ . Ana shared that "Definitely one of those 'this is why I'm a librarian' moments: it felt really good to be able to help her find positive representation in her genre of choice." *(Goal 2- Support youth in our community with opportunities for self-discovery and expression.)*

Tami Fehrenbacher, Librarian I, Adult Services, helped a student with a research question recently. The young middle school student, Lucy P., was looking for information for a History Day Project. She wanted information on a 1978 tree-sitting protest in New Zealand which led to the creation of Pureora Forest Park. Tami found some online sources of information for her, and also a book on the Pureora Forest that she could request through interlibrary loan. Tami emailed her all of the information on Sunday, and we got a very nice thank you note via email from the patron:

Dear Tamara, Ana, and Shereen,

Thank you so much for helping me find this information. I really appreciate it. The

Pureoran protests have not been documented as much as other topics, and it has been difficult to find informative written sources. I will look into the ones you recommended. ☺

Thanks again!

(Goal 1- Be the preferred place for children, families, and caregivers to connect, learn, and grow together.)

Sarah Butts, Librarian I, Youth Services, has been bringing book clubs to the schools. She reports, "The preliminary meeting for the "embedded" teen book club at Kent Middle School went well on September 8, we also talked about library card month, our circulating Chromebooks, ebooks and audio books. The first official book club meeting is October 20 and we expect to have good attendance." (Goal 2- *Support youth in our community with opportunities for self-discovery and expression.*)

Marin City

Adriel Ahern, Library Assistant I, created a blog post to promote Snoopy and Library Cards for Library Card Month, creating a list of "Why Does Snoopy Love His Library Card?" highlighted on the MCFL website. <http://www.marinlibrary.org/why-does-snoopy-love-his-library-card/> (Goal 1- *Be the preferred place for children, families and caregivers to connect, learn and grow **together*** and Goal 3- *Be a positive environment for mobile and digital literacy.*)



MCI WebStar Misbah Mamoon's *My Place, My Story* film premiered at the Rafael Theater this month. She had participated in the week-long student short film-making project operated through California Film Institute in August, which was a girls-only session, and created an amazing video about tolerance and how important it is to learn about each other, free of assumptions. In fact, the Marin County Office of Education was so impressed with it, they are going to broadcast it throughout the school system. It will soon be available to view on the CFI website, <http://cfieducation.cafilm.org/my-place-my-story/>. (Goal 2- Support youth in our community with opportunities for self-discovery and expression. Goal 3- Be a positive environment for mobile and digital literacy.)

Etienne Douglas, Community Library Specialist/WebStar Coordinator, lent his considerable film-making talents to the All Staff Day Committee to create the infectious "Happy" video that captured the indomitable spirit of library staffers. The video was a huge hit at All Staff Day on Sept.23, and there has been interest from the County to use the video as a recruiting tool, with a little bit of MCFL branding added. You can check it out here: <https://www.youtube.com/watch?v=pbMhRuKQsbw> Etienne has mentored WebStars at the Marin City Library for years, teaching them about computers, digital editing, photography and film-making, and has also helped teach film-making in the *My Place, My Story* program that teaches digital storytelling to teens through the California Film Institute. (Goal 2- Support youth in our community with opportunities for self-discovery and expression. Goal 3- Be a positive environment for mobile and digital literacy.)

Diana Lopez, Librarian I, has been attending community meetings and connecting with Marin Housing Authority. MHA had some grant money and were open to suggestions for how to spend it. Diana has been wanting to start a parent shelf at MCI, and she worked with Lewis Jordan and Cynthia Green from MHA to purchase about \$650 worth of books to get the collection started. These will include books about family literacy and helping children and parents deal with various challenges. (Goal 1- **Be the preferred place for children, families and caregivers to connect, learn and grow together.** Goal 2- **Support youth in our community with opportunities for self-discovery and expression.** Goal 4 - **Support adults through life stages with opportunities for self-development and independent learning.**)

Adriel Ahern, Library Assistant I, reported that Project Daffodil <http://www.projectdaffodil.com/> visited the library, sharing pop-up books with circuitry that help kids learn concepts such as circuits lit in parallel and in series, switches and resistors. We had 7 young patrons who were very excited to play with the interactive apps, pop-up books, and create their own pop-up, electric card. (Goal 1- **Be the preferred place for children, families and caregivers to connect, learn and grow together.** Goal 2- Support youth in our community with opportunities for self-discovery and expression.)

Teen patron, Leemaja T., a Marin City resident and freshman at Tam High, recently brought her WiFi hotspot in to renew it. She said, "Thanks, it's really helping me with my

homework." The WiFi Hotspot program is a unique effort to connect kids in Marin City who don't have Internet access at home, by providing them with a WiFi Hotspot device through the Library. The Library subscribes to the service through Verizon. It was funded by a grant from the Bank of Marin, the Marin County Library Foundation, and a private donor. (**Goal 2- Support youth in our community with opportunities for self-discovery and expression.** Goal 3- *Be a positive environment for mobile and digital literacy.*)

High School student, (and magician extraordinaire), Ethan S., began volunteering at MCI. He's quickly learning shelving and will be a great addition to our team. (**Goal 2- Support youth in our community with opportunities for self-discovery and expression.**)

New Marin City resident, Parisa S., came in to inquire about community arts events. She is a filmmaker, with a series recently picked up by PBS. We told her about the WebStars and she said she would keep them in mind for possible future projects. (**Goal 2- Support youth in our community with opportunities for self-discovery and expression.**)

Sarah Butts, Youth Services Librarian I, visited Mr. Edney's class at Bayside/MLK Academy to teach information literacy sessions with a focus on plagiarism. (**Goal 2- Support youth in our community with opportunities for self-discovery and expression.**)

Dr. Griffin, the new Principal at Bayside/MLK Academy, emailed Diana Lopez, Librarian I, to ask about getting a book about notable Latinos. He wanted to honor Hispanic Heritage Month in his morning announcements at the school. He also asked if we could provide him with some images of notable Latinos. Diana asked John Elison, Library Assistant II, to work on this project, and he selected *Voices of Multicultural America* and *Portraits of Hispanic American heroes* / by Juan Felipe Herrera ; paintings by Raúl Colón. He printed pictures of Sonia Sotomayor, Salma Hayek, Selena, Junot Diaz, Frida Kahlo, Oscar De La Hoya, Cesar Chavez, and Mario Molina (the chemist from Mexico who helped discover the ozone hole and started the research into global warming.) At a recent meeting at the school, Diana noticed that the pictures were on a bulletin board in the main office and that Principal Griffin was thrilled with the books. (**Goal 2- Support youth in our community with opportunities for self-discovery and expression.**) A patron who uses the 3D printer donated \$40 to buy filament. (**Goal 3- Be a positive environment for mobile and digital literacy.**)

Fairfax (Margaret Miles)

Carolyn and Margaret attended Association of Library Services to Children virtual institute Sept. 15-16 which was also attended by most of the Children's Services Committee. Some of the programs included:

- measuring effectiveness of programs
- reaching low income parents of babies & toddlers
- becoming a media mentor

- LGBTQ books and programs -- during this program, Adriel Ahern of MCI was able to use Bibliocommons to create a booklist of recommended titles which we have in our system, and Clara collected titles to order which MCFL doesn't own.

Staff have access to the archived versions of these workshops during the next year, and information for accessing them will be on the Children's Services intranet page. These topics will be discussed at the next Children's Services meeting and we'll develop actions to take as a result of the training. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

(Goal 2- Support youth with opportunities for self discovery and expression).

Margaret completed an online InfoPeople Course on Parent Engagement. Currently, most of the ways we accomplish Goal 1 is through programs and services to young children; this training explains how to directly serve parents and caregivers of young children. Margaret will be sharing the information with the Children's Services Committee, and we will discuss ways to expand services to parents and caregivers. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

Fairfax Library staff provided outreach to the local Farmer's Market during 4 Wednesdays in September. Library users are always happy to see us in the community, and a number stopped by our table to ask questions, offer their appreciation, and even check out items. We generated interest in Playaways with a parent who didn't want her child watching more movies. One long-time resident confessed she didn't read "real books" anymore, just eBooks. Staff told her about MCFL free downloadable eBooks, audiobooks, magazines and videos and she immediately signed up for a library card! Other patrons who received their cards at the Farmer's Market and at Streets for People have paid visits to the library this month.

(Create connections for our community to explore, imagine and innovate).

(Goal 3: Be a positive environment for mobile and digital literacy).



A speaker from Road Scholar presented a program about Cuba on September 21. 31 attendees, all seniors, viewed pictures and asked numerous questions about traveling to this "new" location. Patrons commented that this was an excellent and informative program. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

September 13, Bodhi Setchko, local author and musician, sang original compositions and read from his new book. 19 attended this peaceful and enlightening program during which Bodhi explained how to hear music around us all the time, and how to find the music within ourselves. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

Pajama-Rama returned to our branch in September, with stories and songs presented by Margaret. Kids enjoyed singing along, and are always fascinated by the autoharp. A parent commented at the end, "I'm going to tell all my friends about this!" *(Goal 1- Preferred place for children/families to connect, learn and grow together).*

Our continuing successful partnership with Sustainable Fairfax resulted in a Seed Saving/Seed Swap program on September 28. Master Gardener Laura Nicoletti explained seed saving to the small but dedicated audience who waited through a host of technical difficulties. Attendees shared ideas with each other, and everyone took home lots of seeds. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

With the recent addition of Playaway Bookpacks (book & digital audio kits), Marcia Stieger, Library Aide, rearranged collections on our mobile shelving, removing one display and providing an expanded area for Playaways and J Graphic novels. Playaways are now more visible, and appear to be circulating better. *(Goal 1- Preferred place for children/families to connect, learn and grow together)*

A regular patron told a staff member that last Friday a small crowd of people were waiting for the library to open at noon. A woman walked up to her and asked what was going on. The patron told her that everyone was waiting for the library to open, and the woman said, "Really?! It's not like this in Palo Alto." The patron told her "we love our library."

Other:

Anthony Puga, Circulation Supervisor, served on the All-Staff Day Meeting Committee during the year and was responsible for creating an incredibly successful day of enjoyment and information, including a presentation by Neshama Franklin, Library Assistant 1, about Marin Poets Live. Staff developed 3 poster sessions for all-staff day: Angela Wawryznek, Librarian 1, created the Community Seed Exchange, Anthony made one on bicycle repair and touring programs offered last fall, and Theresa McGovern, Librarian 2 designed the Marin Poets Live digital archive.



Margaret Miles contributed an article about county service dogs to Frankly Speaking, the county staff newsletter, which was featured on the front page.

Staff celebrated the 100th birthday of our regular patron Paul earlier this month with a giant card and cookies in the community room. Paul commented, "I never met a librarian I didn't love!"



Erin Williams started as our new Library Assistant 2 on Sept. 27. Melissa Merz, Library Assistant 1, resigned this month to accept a promotional opportunity with the San Anselmo library.

Novato and South Novato (Janet Doerge)

September 3rd, Physician Michael Ralston gave a talk entitled "Demystifying American and Californian Health Care Plans." Dr. Ralston discussed health insurance reform and the implementation of the Affordable Care Act, including its impact on a national, state, and local level. Dr. Ralston worked for Kaiser Permanente for 30 years and now works as medical director of RotaCare Clinic in San Rafael, a nonprofit public benefit corporation that provides free medical care to those with the greatest need and the least access to medical care. (*Goal 4: Support adults through life stages with opportunities for self-development and independent learning.*)



South Novato Library's first Summer Learning raffle winner came to pick up her prize and LAll Adrienne Graham received this email later in the evening from her mom about how excited her daughter was for winning the stuffed dog: "Thank you so much!! That dog made Abby's day today!! She wanted it pretty badly! :)" *(Goal 1: Be the preferred place for families and caregivers to connect, learn and grow together.)*

At Silvia Molina's first Make and Create after the summer break, one of the attendees, a little girl about 8 years old asked Silvia if she could be her babysitter because Silvia did fun stuff with the kids like her. *(Goal 1: Be the preferred place for families and caregivers to connect, learn and grow together.)*

Sara Hathaway, LII, Children's Services and Silvia Molina, LAll, Spanish Services had a great meeting with the new ELL Liaison, Dámaris Caro, and Library Clerk, Beatriz Garcia, at Hamilton Elementary. They had a deep conversation about the needs of Spanish-Speaking families in Hamilton and ways we can work together to support the whole family, beyond just the students. We're really excited about the partnership possibilities that came out of this meeting and are looking forward to seeing how this relationship grows over the year! *(Goal 1: Be the preferred place for families and caregivers to connect, learn and grow together.)*



Librarian Tom McGibney poses next to flowers presented by a group of developmentally disabled adults that regularly come to Novato Library and also work on a garden. The flowers are a "thank you" for the great service. Now that's awesome!! *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

Fifteen adults were treated to a film screening of "The Big Picture: Rethinking Dyslexia" on September 17. Directed by James Redford, the film recounts the experiences of children and young adults with dyslexia, including Redford's son, Dylan, and features interviews with highly successful individuals with dyslexia, such as Sir Richard Branson, Gavin Newsom and Charles Schwab. The film was followed by a panel discussion of parents and specialists including Kristen Krieger, Learning Specialist. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

Teens were invited to discover techniques to improve their performance and reduce stress in an SAT Workshop: Math Tips & Tricks: Maximize your math score by learning strategies to prioritize problems and quickly solve them. *(Goal 2: Support youth in our community with opportunities for self-discovery and expression.)*

On Saturday September 24, presenter Mojdeh Marashi walked thirty-one Novato patrons through a day in contemporary Iran. The speaker was so engaging that library staff had to usher the group outside at closing time when the program ran well overtime. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

Homeschooling was the topic presented to adults at Novato Library by Julie Schiffman, President of Marin Homeshcoolers, on September 27. She provided an overview of homeschooling, including the benefits as an alternative to public education, related legal aspects and more. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

On September 29, the Marin County Financial Abuse Specialty Team (FAST), volunteers who work with six partner Marin County Agencies to provide outreach to residents, taught Novato patrons how to prevent fraud scam and identity theft. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*



Amanda Tomlin's twice-monthly Open Studio craft program drew seven participants on September 20 who made felted fish, as pictured. Folks love the felted programs because everything they need is provided and they leave with a finished product. The needle work is great for hidden aggressive feelings and at least one person commented on its therapeutic value. *(Goal 4: Support adults through life stages with opportunities for self-development and independent learning.)*

E- Services & Technical Services (Scott Bauer)

E- Services (Jen Robinson)

WEBSITE IMPROVEMENTS

We continue to make incremental improvements to the website. This month we added new information about Parcel Tax exemptions, a new contact form that routes questions to the appropriate staff, a new page for Indie Author Day (an upcoming event at Corte Madera), and added the new feature Career Online High School. Plans for October include creating a comprehensive page for 3D Printing and for our new app. *(Goal 3 – Be a positive environment for mobile and digital literacy)*

NEW MOBILE APP

Plans for the new mobile app from Bibliocommons (BiblioMOBILE) are motoring along. We were able to get a two month contract extension with Boopsie, meaning we will have until December 15th to transition users to the new app. We'll be posting lots of notifications to the website, in buildings, sending emails, and adding information to the current Boopsie app redirecting folks to the new app. We'll have a portion of our website dedicated to giving

download instructions and a Quick Start Guide and we'll remove Boopsie from the App Stores in mid-November. We will most likely set up a "light" version of the launch plan we used for the new catalog in July. *(Goal 3 – Be a positive environment for mobile and digital literacy)*

INTRANET UPDATES

The Leadership Team continues to assess and revise Policies, Procedures, and Forms brought over from the old Intranet in the hopes of eliminating old documents, updating current documents, and settling on one version of each document. Currently there are still different versions of these important resources floating around. Changes are made as we sift through the documents and are then "locked" so others cannot edit or otherwise alter the master version.

MARINet WORKING GROUPS

The Digital Resources Working Group (DRWG) and eBook Working Group (EBWG) both discussed Hoopla this month – how best to go about getting all libraries in Marin County involved as this would mean we could feature Hoopla in our catalog and also best serve our patrons, many of which do not understand why they cannot access Hoopla. Larkspur, San Anselmo, and Mill Valley do not have the service. Jessica is inquiring about lowering the pricing threshold to make this doable for the 3 remaining libraries. The DRWG also discussed further additions/subtractions to the current lineup of resources. We are the limit budgetwise and some libraries are concerned about low usage of expensive resources like Brainfuse (Live Homework Help). MCFL sees very large numbers for Brainfuse, but other libraries don't (yet); this may be due to the fact that MCFL has been offering Brainfuse for a couple of years and it's just last year turned into a resource through MARINet, so other libraries' patrons may not know about it. We discussed ways to promote what we already have and a schedule was set up for monthly promotion assignments among working group members. *(Goal 3 – Be a positive environment for mobile and digital literacy)*

OTHER PROJECTS

Indie Author Day, sponsored by and in support of Biblioboard's Self-E, will feature a full day of events at the Corte Madera Library on October 8th. Shereen has been working on getting a roster of authors for panels and individual presentations and Jen will show off Self-E and is handling promotion of the event. Representatives from the California Room will be featuring local resources that can help authors create accurate settings in fiction and conduct research for non-fiction work. We expect patrons of all ages as there is indication that teens in the area are interested in self and online publishing. *(Goal 4 - Support adults through life stages with opportunities for self-development and independent learning, Goal 2 – Support youth in our community with opportunities for self-discovery and expression)*

Initial conversations about **eBooks on the SMART Train** took place via conference call in late September – participating were representatives from MARINet, MCFL, San Rafael Public Library and the Sonoma County Library system. We'd like to make use of the captive audience aboard the wifi enabled trains, hopefully supplying them with tangible take-aways like an eBook or a learning resource such as Lynda.com that they can use while on the train. MARINet is looking into how this would work with our current vendors and staff from libraries are investigating

other commercial options. *(Goal 4 - Support adults through life stages with opportunities for self-development and independent learning, Goal 4 - Support adults through life stages with opportunities for self-development and independent learning)*

Acquisitions (Vanessa Walden)

Technical Services Acquisitions group welcomed a new team member – Nathan Kelly – formerly of the South Novato branch library. We were pleased to add another staff member and begin training on all the various tasks that help keep our libraries running smoothly – receiving new materials, paying invoices, and managing the Distribution Center.

Vanessa Walden presented a poster at All Staff Day to re-introduce staff to collectionHQ, which is a collection development tool that helps libraries manage the ebbs and flows of floating collections. It also assists with many other collection development tasks including identifying items in poor condition that are suitable for recycling, moving items to other locations where they will be better used by patrons who need them, and materials budget allocation planning to ensure we are purchasing the materials our patrons want most.

Vanessa Walden visited with the West Marin staff at their monthly staff meeting to kick off the last phase of glading picture books. Once complete, a significant portion of the picture book collection at all of our branches will be sorted by genre to improve browsability by both kids and adults. *(Goal 2: Support Youth in our Community with Opportunities for self-discovery and expression)*

Michelle Hirsch continues to work with the California Room staff helping them to manage the archival collection and will soon be assisting them in the new California Room Annex at Los Gatos. *(Goal 1: Be the preferred place for children, families and caregivers to connect, learn and grow together)*

In August Mildred met with the acquisitions team to enhance the way in which holiday books are stored and retrieved from the MCFL Distribution Center. The solution that was decided upon centered on using specific subject headings to navigate through the materials. As the principal cataloger, Mildred worked on a list of approved subject headings. The improved methodology makes pulling out holiday books a faster task which in turn positively effects how quickly those items can be sent to the branches during specific holidays. Having holiday materials ready at the branches is an important service that the library provides to families, children and caregivers to connect and learn with our heritage and history. *(Goal 2: Support Youth in our Community with Opportunities for self-discovery and expression)*

In September Mildred and Silvia Molina helped Anna Johnson develop the Spanish section of MCFL's new website. New carousel and lists inform users of the library's variety of Spanish and bilingual resources to facilitate the discovery of our materials.

In September the selectors and acquisitions team implemented a new process by which holds are placed on patrons' suggested purchases. Previously, patrons were instructed to check the catalog periodically in order to place holds. The new process offers a new level of service to patrons by making it easier for them to access materials. It also encourages patrons to submit suggestions which enhances our collections with patron-driven acquisitions that keep a pulse on the needs and interests of our users.

Mildred continues to work closely with MARINet and the UXWG after the implementation of the new catalog BiblioCore. She continues to test, report and troubleshoot any issues as well as implement fixes. When needed Mildred has made recommendations to change existing practices in order to make the public and internal catalogs work better together. All the enhancements that Mildred has spearheaded augment the patron's digital experience by boosting the accuracy of the catalog and improving user access.

Mildred and Clara McFadden, as eBook selectors, are now regularly attending meetings for MARINet's EBook Working Group (EBWG). In doing so they are keeping abreast of the digital needs of the consortium as well as increasing fulfillment of patrons' digital requests. Likewise, maintaining a high digital collection refreshment rate, keeps the collection interesting which is reflected on the increasing number of checkouts. All of this in turn enhances MCFL's fostering a positive environment for digital usage.

In September the selectors along with MARINet improved the way in which materials requests are handled. Previously, it was a manual and laborious process that took a lot of MARINet and MCFL staff time. The new process eliminates many steps and allows selectors to use a feature within BiblioCommons to respond to patrons' requests directly. More importantly, patrons are able to check instantly whether their suggestions have been approved or not. This process makes use of existing digital tools to nurture digital literacy and savvy.

Commented [JS1]:

With the help of Jen and Anna we were able to update the MCFL Poet Laureate website with Prartho's remaining schedule of readings, the new logo and some additional information.

(Goal 3: Be a positive environment for mobile and digital literacy)

West Marin (Bonny White)

At the September meeting of the Tomales Bay Library Association, "Crazy Science" teacher, Cheri Leierer presented a proposal to continue teaching her popular class at the Point Reyes Library. TBLA gratefully accepted Cheri's proposal and so Crazy Science resumed in September. I'm not sure what they're doing at this September class (Jennifer says, "blowing things up!"), but I'm very glad they were doing it outside. Cheri has now been approached by the Fairfax

Library so her classes may eventually be offered there as well. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*



Musician and historian, Marc Black visited the Point Reyes Library on Thursday, September 15 to lead us on a musical exploration of the 50s and 60s, complete with a sing-along. This popular program was funded by the Tomales Bay Library Association and one patron loved it so much she came into the library the next day and made a donation to TBLA. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*



On September 23, MCFL staff came together at the Osher Marin Jewish Community Center for our annual All Staff Day. We were joined by County Administrator, Matthew Hymel and John McLeod of the Community Education Center. West Mariners Jennifer Livingston, Ann Bertucci, and Bonny White were members of this year's All Staff Day Committee. Throughout the year, Ann was the committee scribe, keeping us all on track and for the second year, Jennifer Livingston took responsibility for all the catering and food, including a delicious breakfast, lunch choices to fit every diet, and afternoon snacks. Kudos to all! Our new LAI, Larisa Proulx, was so inspired by All Staff Day that she has already arranged a crafts event, using one of the "Program in a Box" ideas presented and volunteered for the Social Media Committee.



On September 28, Point Reyes Library welcomed Library Commissioner and former Park Ranger, Loretta Farley. Loretta came to help the 4th grade class from West Marin School get free one-year passes to our National Parks. This is our second annual “parks pass” visit from National Park Service personnel. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*



On September 28, Sara Jones joined Bonny White and Amanda Eichstaedt for their weekly Swimming Upstream show on radio station KWMR. The occasion was our annual celebration of Banned Books week. Every one of our Coastal library branches had a great banned books display during the week of September 25–October 1. Sara’s expertise and comfort in discussing this vitally important topic were very evident and very much appreciated by the many West Mariners who tuned in. An archive of the show is here: <http://kwmr.org/broadcasts/5296> *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*



During September, our new West Marin Literacy Coordinator, Annemarie Russo, began to learn the various parts of the program. She made flyers for our Bolinas, Tomales, and Point Reyes ESL classes, delivering them to ELAC, Cafecito, and Baby Gym meetings to make sure we reached the right people. Our Bolinas class, under the leadership of teacher Camilla Ford, has already started. Point Reyes, Tomales, and San Geronimo classes are all poised to launch the first week in October. Annemarie's next task is to compile lists of former and current students, teachers and tutors for a fall event. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*

In addition to teaching ESL in Bolinas, Camilla Ford will also be our West Marin story time provider this year. With her contract signed, she is now in contact with local teachers and childcare providers, setting up schedules and preparing for classes in all four West Marin communities. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*

Volunteer teacher Carol Sweig's popular class, *Memoir: Writing from your Life* has resumed for a second 6-week run. Once again, students are raving about the class after just one session. Participants say that Carol nurtures wonderful dialogue, encouraging people to be vulnerable in a safe space. Novato Library is now inquiring about have Carol teach there as well. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*

Way back in 2008, a group of us from Point Reyes came up with an idea for a cultural exchange called *La Mesa de las Abuelas*. Roughly, translated, it's a potluck where you bring and share dishes your grandmother made. At the time, we thought it would just be a nice way to encourage dialogue and friendship amongst people from different cultural backgrounds. Every couple of years some of us get together, under the leadership of West Marin Community Services, to do it again. This year, the theme was "Communication." To demonstrate where

communication can break down, we played a very funny game of “telephone,” in English and in Spanish. There was also a powerful skit involving a “patrón” and a ranch worker. Every time we do “La Mesa,” I come away more encouraged by the obvious desire of our community to get to know and appreciate one another. *(Goal 4 – Support adults through life stages with opportunities for self-development and independent learning.)*



On September 29, we welcomed back bilingual story time at the Bolinas Library. Last year we weren’t able to find a provider, but now, things have changed. Before we hired her as LAI at the Bolinas Library, Camilla Ford was extra-hiring aboard the FLAGship. Her Spanish language skills came in very handy there and now she will use her skills to teach bilingual story time. *(Goal 1 – Be the preferred place for children, families and caregivers to connect, learn and grow together.)*

Library Director Activities

- September 10, Friends of the Library meeting
- Attended Marin County Dominican Leadership Academy 9/16, 9/30 and 10/7
- Continue to assist with Board transition for the Marin History Museum Board.
- MARINet Board Meeting, September 15,
- Poet Laureate Meeting, September 15
- Attended Marin County department Head offsite meeting- discussing inclusive decision making and increasing equity
- Attended meetings on Marin Promise 3rd Grade Reading action group, which I have been asked to co-chair.
- Attended Strive Together, September 20-22 in Memphis, TN at the invitation from Marin Promise and my role on the newly formed 3rd grade Reading Achievement Action Team
- Completed application for the National Medal for Museum and Libraries due October 3.
- Attending the Urban Libraries Council Annual forum in Kansas City, Missouri, Oct 4-6, focused on exploring and developing a framework that to use to describe the outcomes and impacts that libraries create for the individuals and communities we serve — both at the local and national level. The forum will give peer-to-peer conversations about implementing and improving measurement practices that will lead to better evidence collection and data sharing.

MARINet Board
August 18, 2016
Boardroom MARINet Offices
1600 Los Gamos Dr., Suite 180, San Rafael
9:00 a.m. – 12 p.m.

Present: Sara Jones (Marin County Free Library – joined meeting at 9:40 am); Abbot Chambers (Sausalito); Sarah Houghton (San Rafael); Linda Kenton, (San Anselmo); Dan McMahon (MARINet); Jessica Ternary (MARINet); Teresa Capasso (Larkspur); Brenda Brown (Larkspur); David Patterson (College of Marin); Anji Brenner (Mill Valley); Joan Garrett (Belvedere-Tiburon); Scott Bauer (Marin County Free Library).

Absent: Gary Gorka (Dominican University)

Meeting called to order at 9:02 am

- I. **Public Comment Period.** No one from the public was present.

None

- II. **Introduction of Guests: None**

- III. **Approval of minutes from 7/21/2016:** Motion to approve the minutes, as corrected, from the July 21, 2016 MARINet Board Meeting. Motion by Brenda Brown. Second by Linda Kenton. Motion passed unanimously.

- IV. **Old Business**

a. **BiblioCommons update:**

- i. Staff and personal accounts – Jessica Ternary brought to the attention of the Board that, if library staff people add information to their personal Bibliocommons accounts on where they work, their position at the Library, etc. that that information is viewable by patrons. Conceivably there could be some patrons who might view this as an official library account, rather than a personal account.
- ii. Switching all links from Encore (Sept. 2 shutdown) – Dan informed the Board of the date chosen to shut down the Encore interface and change all of the existing links to Encore on the MARINet website.

iii. The mobile app (\$6,000 cost) – The Marin County Free Library (MCFL) is interested in moving away from their current Boopsie mobile app to the mobile app available from Bibliocommons. Is the rest of MARINet interested in using the Bibliocommons app as well, branding it as MARINet and evaluating whether to include support for the annual app charges in the MARINet budget for FY 2017-2018? (MCFL is willing to pay for the first year's fees for the app.) After discussion, Scott Bauer moved that the Board support having MARINet as whole use the app, branding it as MARINet and evaluating whether to include support for the annual app charges in the MARINet budget for FY 2017-2018 during the approval of the FY 17-18 budget. Seconded Joan Garrett. The motion passed unanimously.

iv. Suggest a purchase issues (2 systems or 1?) – Jessica Trenary described for the Board how, with the introduction of Bibliocommons, there are now two ways that patrons can make purchase suggestions – through the Classic Catalog Sierra interface or through links that are throughout the Bibliocommons interface. MARINet staff has been collecting the requests from these two location, looking up which library is the home library of the patron making the suggestion, and forwarding the suggestion along to selectors at the home library. This is a time consuming process and since the introduction of Bibliocommons the amount of purchase requests has approximately doubled.

Jessica suggested three proposals to help deal with this workload:

- Suggestion 1: Place the suggestion form to a less obvious place in the Classic Catalog, this would decrease (though probably never to zero) the work of monitoring the Sierra system for purchase requests. The Board agreed to revisit this suggestion in two months, after the Bibliocommons catalog has had a longer period of use by patrons.
- Suggestion 2: Have the selectors at each of the individual libraries be the ones to look at the purchase suggestions in the Bibliocommons interface This would have the advantage that a Library could look at the requests at any time they want, and take some of the workload off of MARINet staff. This was agreed to by the Board.

- Suggestion 3: In Bibliocommons, patrons can indicate which library they prefer to use, and this information is displayed when they submit a purchase request. Rather than looking home libraries, the selector for the preferred library that is displayed can assume that the request came from one of their patrons and will be the one to evaluate the purchase request, saving the time that would be spent checking for home library in Sierra. The Board agreed that this approach would be fine.

Jessica will send an email to the Board to get a list of the selectors to be given access to the Bibliocommons suggestions. MARINet will also offer training for the selectors.

b. CENIC:

The Pickleweed Library connection will be through AT&T the first year (they were low bidder).

Discussion of MIDAS issues with libraries leaving MIDAS for CENIC. Anji Brenner suggested a letter signed by all the directors in support of the move; Dan McMahon will ask for a letter if it should become needed.

Sarah Houghton asked Dan if the new wireless system being installed with the CENIC project will be able to provide usage statistics (which the current MIDAS wireless system is unable to provide.) Dan indicated that yes it would.

c. NorthNet Grants for CENIC Libraries

Dan McMahon asked that each of the MARINet public library members fill out the grant document sent to him from NorthNet. Directors should send the completed form to Dan who will then send them all to Jacquie Brinkley of NorthNet.

d. 25th Anniversary of MARINet - update

The passport document has been proofed, minor corrections made and is about to be sent to the printer. An initial print run of 10,000 was proposed, at a cost of around \$6,000 with a 2-3 week lead time needed before finished copies are delivered. Anji Brenner suggested that it would be better to start with a lower number of copies,

perhaps 5000, and then reprinting if needed. Anji also suggested Strahm Communications/Alpha Graphics as a possible source for a second quote. Motion – Sarah Houghton motioned that MARINet be authorized to spend up to \$4,000 on up to 4,000 copies. David Patterson seconded. The motion passed unanimously.

e. Discards and Weeding – Centralize?

Thrift Books pilot. Abbot Chambers to send a test box of weeded books to the Marin County Free Library for inclusion in their pallet of books being shipped to Thrift Books. Abbot and Scott Bauer will report back on the test at a later meeting.

f. Proposal to shorten meetings

Anji Brenner requested that everyone read the materials before the meeting to speed up things like the MARINet System Administrator's report. Discussion of the breakout topic

V. New Business:

a. Alternates for signatures for FY 16-17

The Board gave Dan McMahon the completed forms indicating who are the approved alternates for their libraries to conduct MARINet business.

b. BSWG recommendation: Holdable/non-holdable media items

The Board discussed the recommendation from the Bibliographic Standards Working Group. Linda Kenton motioned that the Board adopt the recommendation. Sarah Houghton seconded the motion. The motion passed unanimously.

c. Other non-action items.

None

VI. Standing Items for the agenda

a. System Administrator's report.

Dan McMahon presented the latest system administrator's report. Sarah Houghton asked about a problem of missing patron registrations from the online library application process. Jessica Trenary reported there seems to be two scenarios that cause patron registration numbers to appear to be used even when an application is not completed:

- When patrons click on the back button to exit the registration process
- When patrons try to sign up their children for a card

In both cases one of the pool of online card numbers is marked as used even though no card gets issued. Jessica is working with the vendor on the problem.

MARINet now has a new auditor.

b. **Correspondence:**

None.

c. **Topics for future agenda:**

Final checking for Passport, CENIC

VII. Announcements

San Rafael: Sarah Houghton reported that the Tech Services Supervisor recruitment has reopened.... Is getting ready to propose eliminating all fines.

College of Marin: Bond Measure passed – hoping that a new Library may happen. New Library Tech hired.

Belvedere-Tiburon: Deb is doing very well in her recovery.

Larkspur: Brenda Brown reported that interviews for Director happened Sept. 17th with 3 candidates interviewed.

Sausalito: Abbot Chambers said that Sausalito has started circulating Golden Poppy state park day pass, which allow free parking and access to state parks. These circulate for 3 days and must be checked out at Sausalito.

MCFL: Sara Jones has just returned from Columbus, OH where she attended an Orange Boy event and the IFLA conference.... The Marin County Free Library is deploying Virtual Reality exhibits at three locations, and has received a grant from the State Library to support this roll-out with the aim of creating best practices for other libraries to emulate.... Sara has talked with Brett Lear, Sonoma County Library Director, about getting library resources to the riders of the SMART train.... Sarah has been working with County Parks to have free access to Stafford and McNears Beach (and Paradise?) parks a couple of days a month for MARINet library card holders.

Mill Valley: Anji Brenner reported that an extra Youth Services position was approved in this year's budget. They'll be recruiting in the fall for 3 librarian positions they have open.... Mill Valley has also launched circulating Maker kits with items like Go-Pro cameras in them

Dominican University: Passage of the parcel tax opens a possibility that a new library might happen in the future.

San Anselmo: 550 participants in Summer Reading.

VIII. Task Force #1: Friend's Bookstores, how are they doing? How are they supported?

How are Friends doing? Sarah Houghton distributed a report summarizing input from the Directors. Discussion of the Friends groups fund raising activities took place.

Adjournment: 10:35 am. Motion Brenda Brown, second Linda Kenton. Approved.

Submitted by Scott Bauer