



MARIN COUNTY FREE LIBRARY



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April 25, 2023

Dear Potential Respondents:

The Library received the following questions about the Strategic Plan Consultant Request for Proposals. Please see our responses below.

Q: What budget has the Library allocated for this project?

A: Our maximum is \$100K.

Q: Has the library had a prior strategic plan? If so, can you please provide a link to it?

A: We created goals and a new mission between 2013-2018. Here is a link to both of those items: <https://marinlibrary.org/about/>

Q: What existing survey tools or data or other community data does the Library have access to?

A: We are subscribers of Orange Boy and completed a community-wide library service survey in 2021-22 and most recently completed a library facility use survey in 2022-23. We have several databases and data trackers that demonstrate patron use data and we are one of several departments in Marin County that collect information about our community. The County also has a comprehensive Resident Survey they will update this year that could prove useful. The last one completed was in 2018.

Q: While the RFP deadline was extended to April 28, the overall timeline for the project does not seem to have been adjusted. Is it still the Marin County Free Library's goal to have the plan done by Fall 2023, or is there the opportunity to move the final deadline to early 2024?

A: The final deadline for the plan has not moved. There is some flexibility in what month the plan is completed in Fall 2023.

Q: If the deadline for completion of the plan is still intended for Fall 2023, how does that change the level of involvement MCFL would like to see with its staff?

A: We are flexible with the engagement strategy given our initial delay. We look forward to reviewing proposals and timelines that reflect our staff engagement goals with the deadline.